# Working for a Sustainable Future

Health, Safety, Environment and Community Performance 2003/04

October 2004: London



# Policy + Action → Sustainability

Introduction

Mike Salamon

Creating value across all our business facets

HSEC Performance Highlights 2003/04

Ian Wood

Towards Zero Harm

**Barry Formosa** 

Focus on Safety Management

Questions and Answers

All



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# A global footprint

#### Petroleum



Aluminium



**Base Metals** 



**Carbon Steel Materials** 



Diamonds & Spec Prod



**Energy Coal** 



**Stainless Steel Materials** 







# Financial Highlights – year ended 30 June 2004

- **Record EBITDA**, up 40% to \$US7.5 billion and **record EBIT**, up 58% to US\$5.5 billion.
- EBIT up across all CSGs.
- Record attributable profit of US\$3.5 billion and earnings per share of 56.4 US cents.
- Including other efficiency gains, the total merger benefits and **cost savings** target of US\$770 million exceeded, 12 months ahead of schedule.
- Available cashflow increased by 46% to US\$5.2 billion.
- 7 projects commissioned during the year. 14 major projects in development.
- Final dividend declared of 9.5 US cents; full year dividends of 26.0 US cents.
- Board approved plan to pursue a **capital management programme** of up to US\$2 billion.



# Our Purpose is to create long-term value

#### BHP BILLITON CHARTER

#### WE ARE BHP BILLITON, A LEADING GLOBAL RESOURCES COMPANY.

Our purpose is to create long-term value through the discovery, development and conversion of natural resources, and the provision of innovative customer and market-focesed solutions.

To prosper and achieve real growth, we must:

- actively manage and build our portfolio of high-quality assets and services,
- continue the drive towards a high-performance organisation in which every individual accepts responsibility and is rewarded for results;
- earn the trust of employees, customers, suppliers, communities and shareholders by being forthright in our communications and consistently delivering on communications.

#### Wayship

- Safety and the Environment An overriding commitment to health, safety, environmental
  responsibility and sustainable development.
- Integrity Doing what we say we will do.
- High Performance The excitement and fulfilment of achieving superior business results and stretching our capabilities.
- Win-Win Belationships Having relationships which focus on the creation of value for all
  parties.
- The Courage to Lead Change Accepting the responsibility to inspire and deliver positive change in the face of adversity.
- Baspact for Each Other—The embrading of diversity, enriched by openness, sharing, tries, teamwork and involvement.

We are successful in creating value where

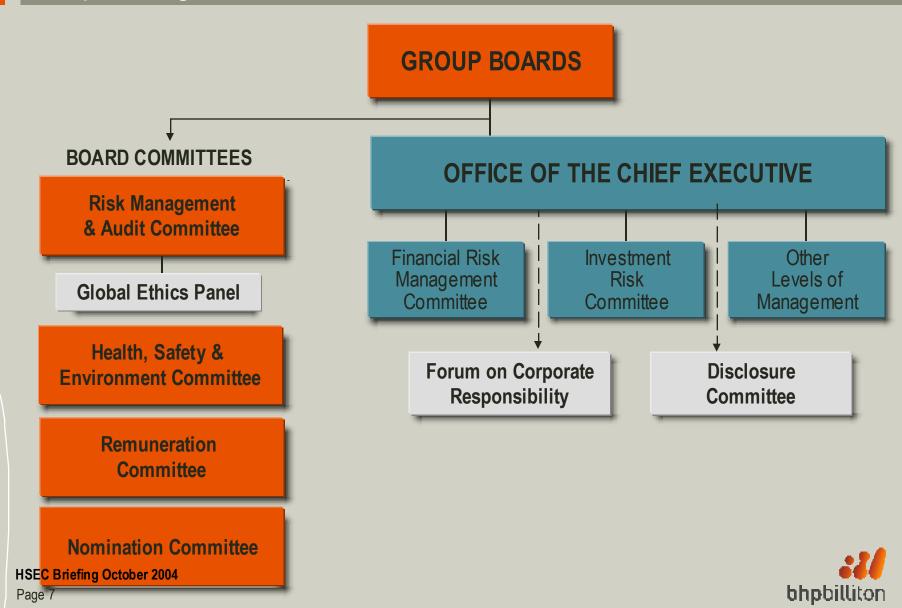
- our shareholders are realising a superior return on their investment
- our customers and suppliers are benefiting from our business relationships
- the communities in which we operate value our citizenship.
- every employee starts each day with a sense of purpose and ends each day with a sense of accomplishment.

When we demonstrate the creation of value across all facets of our business and confidently provide a workplace that delivers Zero Harm, we will be truly successful.

Chip Goodyear Chief Executive Officer



# Corporate governance



# Value drivers – what distinguishes us from the rest

- I. Stability From Outstanding Assets
- **II.** Stability From The Portfolio Effect
- III. Stability & Growth From Customer-Centric Marketing
- IV. Growth From Deep Inventory of Projects
- V. Growth From Petroleum
- VI. Growth Through Innovation
- VII. Realising the Full Potential of our People



# Our Strategic Imperatives

Value Driver	Strategic imperatives		
I. Outstanding assets	Zero harm to people and the environment		
	Operating excellence		
II. Growth from a deep inventory of growth projects	Investment judgement		
	Project management skills		
III. Customer centric marketing	Serving customers best		
IV. The portfolio effect	Portfolio management		
	Funding and capital management		
V. The Petroleum CSG	Value adding growth		
VI. Innovation	Creative thinking		
	Commercial judgement		
	Transaction execution		
VII. Employees	Organisation effectiveness		
	Resourcing		
	Succession planning & development		
	Performance management		
	<b>bhp</b> billite		

# **Ensuring Accountability**

- Our strategic imperatives form the basis of the measures for our Company scorecard which determines when we are successful.
- Senior management are held accountable through the incorporation of the Company scorecard into their personal performance scorecard, directly linked to remuneration.
- Our HSEC Management Standards, applicable to all our businesses, require that:
  - 'Specific and measurable HSEC activities are included in performance plans and appraisal systems for all employees.'

#### and

'Systems are in place to ensure the HSEC performance of suppliers, contractors and partners, and their compliance with HSEC obligations are specified in their contracts, are monitored and reported.'

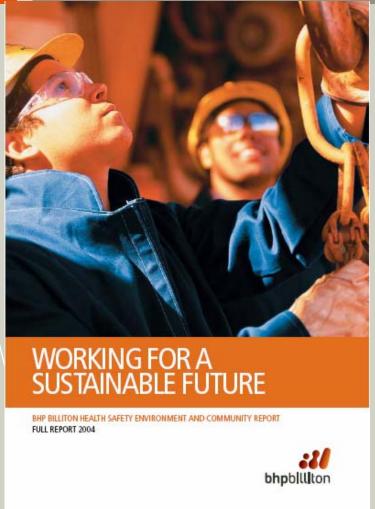
# Performance Highlights 2004

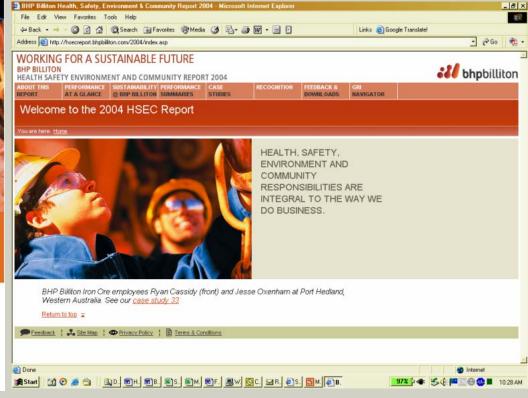
lan Wood

Vice President Sustainable Development and Community Relations



# Working for a Sustainable Future







# Our Sustainability Challenges

- Our sustainability challenges are those issues that have the potential to have a significant impact on our business.
  - Fatal risks
  - Occupational and Community Health
  - Greenhouse gas emissions
  - Access to resources (including biodiversity and human rights)
  - Sustainable community development and closure



# HSEC Governance – managing our challenges

#### BHP BILLITON CHARTER







**HSEC Briefing October 2004** 

# Performance - Management Systems

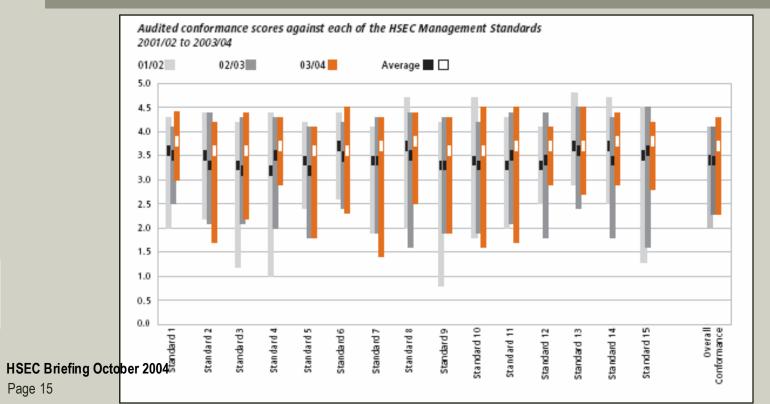


Audits completed at 100 per cent of operating sites. Overall conformance of 3.7 our of 5. (2003: 3.4)



Page 15

Eleven fines totalling US\$209 420. (2003: 9/US\$166 944)





# Performance - Safety – an unacceptable result



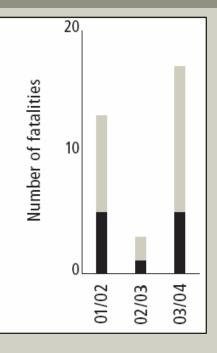
Seventeen fatalities in controlled activities. (2003:3)

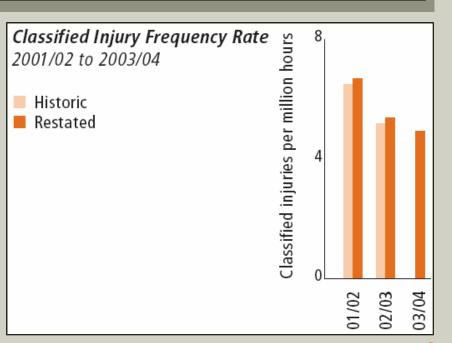


Classified injury frequency rate reduced (4.95 vs. 5.38, 2003)— overall reduction of 26 per cent against baseline.

# Fatalities at our controlled operations 2001/02 to 2003/04

- Contractors
- Employees







# Occupational and Community Health

- Our challenge is to provide and promote an environment that contributes to our employees being fit for work and fit for life.
- This extends to our responsibility to work with the communities in which we operate – setting up programs focused on significant community health issues that may also impact our workforce and their dependents.





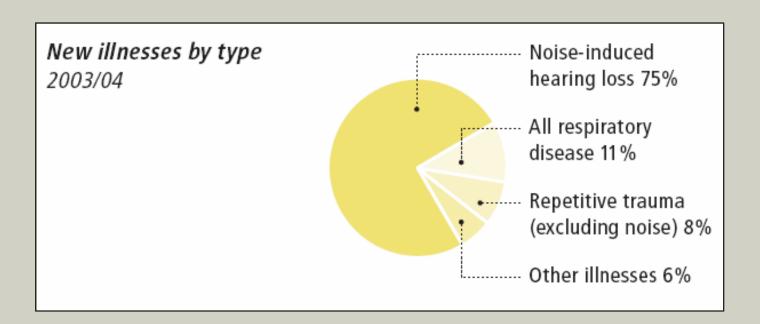
# Performance – Health – Prevention not just cure



Occupational exposure to noise, if not for the use of PPE increased 4 per cent. (2003 baseline)



Incidence of occupational illness reduced (197 vs. 226, 2003), overall 15 per cent reduction against baseline.





# Policy in Action – Occupational and Community Health

 Diesel particulate initiative – based on extensive research, developed diesel particulate management strategy – will be taken

company wide

 Medicines for Malaria Venture – in partnership with WHO – aims to develop affordable anti-malarial drugs for people in disease endemic countries



# Greenhouse gas emissions

• Our challenge as a member of global society is to help meet the world's energy needs while mitigating the potential impact of greenhouse gas emissions on the climate.

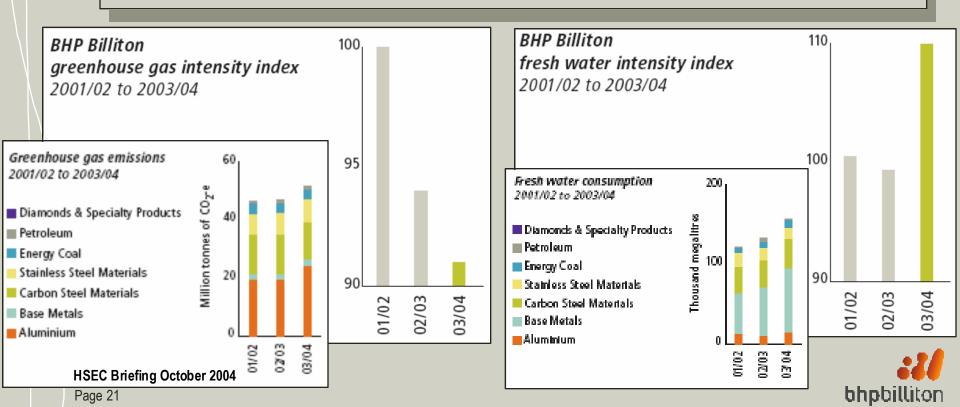




#### Performance - Environment

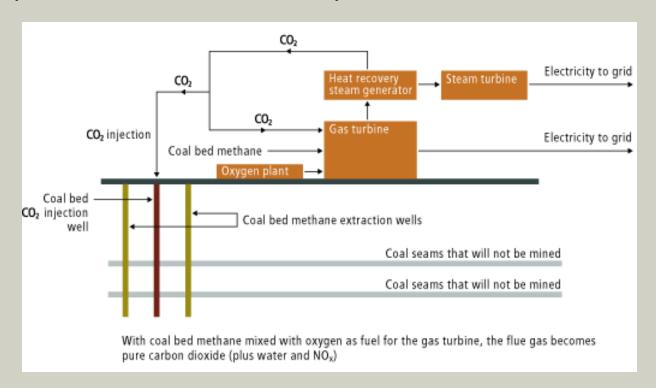


Water intensity increased – 10 per cent increase to date against baseline.



# Policy in Action – Coal Bed Methane – a win-win outcome

- Coal bed methane is natural gas extracted from coal seams –due to innovative technologies, it is now a proven and reliable source of competitively priced natural gas for power generation.
- We are investigating coal bed methane power generation prospects in Australia, US, Europe and China





## Access to Resources – Partner of choice

 Our challenge is to achieve access to the resources relevant to the scope of our operations while addressing heightened political and societal expectations related to obtaining and maintaining a 'licence to operate'.



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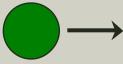
## Performance - Environment



Two Level 3 environmental incidents. (2003: 0)



Life cycle assessments completed for all major mineral products.



Land, water and energy management plans and waste minimisation programs in place.





# Policy in Action – Biodiversity integral to environmental management

- Environmental impact assessments incorporating baseline biodiversity studies, are required as part of the investment approval process for all major projects
- 39 sites have biodiversity conservation programs
- Biodiversity position paper currently in development
- Ravensthorpe Nickel Project, approved in March 2004, is situated in an environmentally sensitive region in Western Australia
  - Detailed environmental planning and research as part of mine planning and design has resulted in a number of programs being implemented to conserve biodiversity.
  - Land acquisition for biodiversity offsets



# Policy in Action – No to Deep Sea Tailings Placement

BHP Billiton has decided not to pursue Deep Sea Tailing
 Placement (DSTP) as a potential tailing disposal option for any of
 its current prospects. The Company also believes that given the
 very specific circumstances where DSTP could be considered
 appropriate, it is unlikely that the technology will be pursued in any
 of our future developments.





# Performance - Community



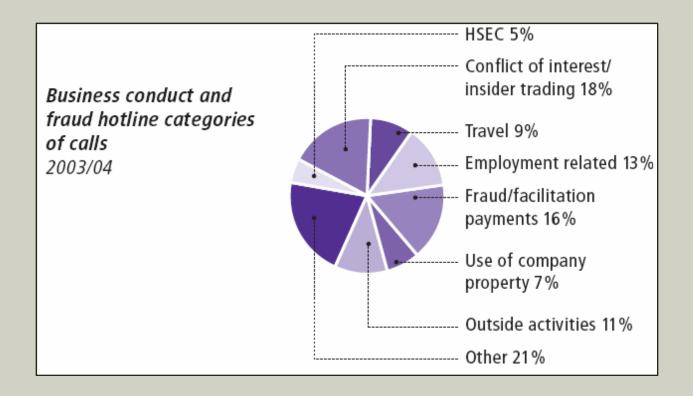
No identified human rights transgressions.



Community relations plans in place at 98 per cent of required sites and at 24 sites not required to meet this target.



# Performance - Socio-economic





# Policy in Action – Making progress on Human Rights

- 44 per cent of sites have completed the Human Rights Self Assessment Toolkit
- 18 sites undertook human rights training
- In February 2002, as the result of a meeting facilitated by the Oxfam CAA Mining Ombudsman, a Dialogue Table was formed to for reviewing and resolving social and environmental issues associated with our Tintaya copper mine in Peru.
  - Subsequently a Framework Agreement was developed, outlining the Company's environmental and social commitments in the region.



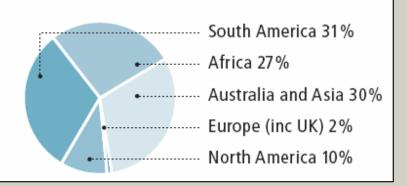


# Performance - Community

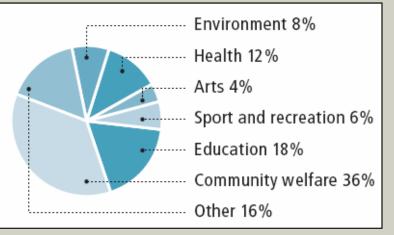


Contributions to community programs totalled US\$46.5 million, or 1.3 per cent of pre-tax profits on a 3 year rolling average.

Community contributions by geographic region 2003/04



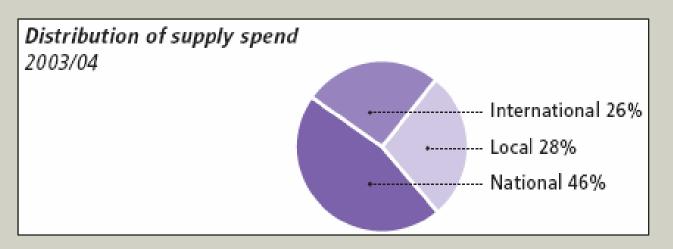
Community contributions by program category 2003/04





# Performance - Socio-economic - Sharing our Success

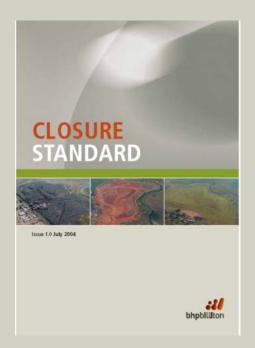
Expenditure by region (US\$ million)¹ 2003/04						
	Income Tax Resource Rent Tax and Royalties	Employee Payments, Goods and Services <sup>2</sup>	Community Contributions <sup>3</sup>	Shareholder Dividends <sup>4</sup>	Regional Totals	
Africa	59	2 129	12	178	2 378	
Australia and Asia	1 354	5 529	15	964	7 861	
Europe	167	627	1	473	1 268	
North America	199	1 134	5	2	1 339	
South America	381	843	14	<1	1 238	
Total	2 160	10 261	47	1 617	14 085	





# Sustainable Community Development and Closure

- Our challenge is to maximise the benefits to communities so that we leave a lasting positive legacy.
- Company-wide Closure Standard presents consistent principles and procedures closure.
- Requirements ensure closure plans meet Company standards, risks effectively managed and costs estimates are accurate.





# Towards Zero Harm

Barry Formosa
Vice President Safety



#### Road to Zero Harm

**Principles** 

where it is possible to work without adverse impact on people, the Plant and environment or the **Systems** community Equipment, Workplace Charter Conditions **Zero Harm HSEC Policy** Leadership Procedures/ Practices **Future State** To develop our people Behaviours **People** to make the right decisions

Approach

Controls

To provide a workplace

**Objectives** 

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# Key Lessons Learned from Fatality Investigations

- Safe working systems and procedures in place are sound
- Consistent and rigorous application of standards is essential
- Low injury frequency rates do not mean low fatality rates
- Injury reduction programs alone will not prevent fatalities a complimentary focused effort is required on fatal risk.
- Our fatalities often have similar underlying causes.
- High near miss reporting often correlates with declining injuries or fatalities
- Leadership visibility in the field is crucial
- Effective contractor management is essential
- Hazard identification and risk awareness are fundamental for success



# Leadership from the Top

- Office of the Chief Executive (OCE) Mandated Program
  - Zero Harm before production and profit
- Operating Committee (Opco) Driven Program
  - Operating Discipline



### Zero Harm before Production & Profit – Safe Production

- A recommitment to ZERO HARM:
  - No amount of money is worth a life
  - Think and plan before you and your team act
  - Every person has the right to STOP work if they believe, in good faith, the job is unsafe
  - We are committed to ZERO HARM and will shut down operations until they are made safe
  - Any manager, supervisor or contractor who puts profit or production before people is not aligned with the leadership of BHP Billiton



# Operating Discipline Program

- Asset Safety Leadership Review
- Additional resources to support implementation of Fatal Risk Control Protocols and training
- Weekly safety reviews at all sites
- Accountability and disciplinary overlay with incident investigation findings

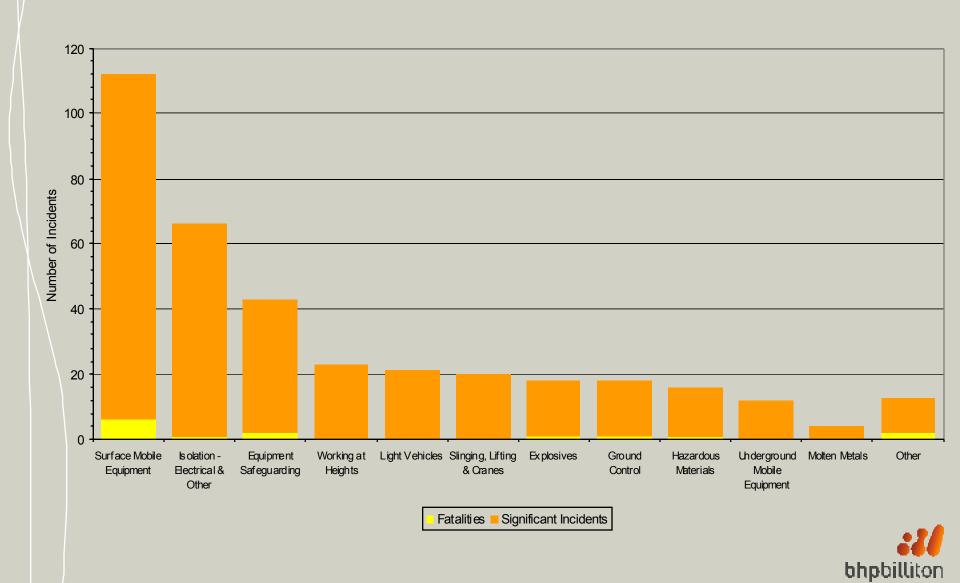


#### BHP Billiton Fatal Risk Control Protocols

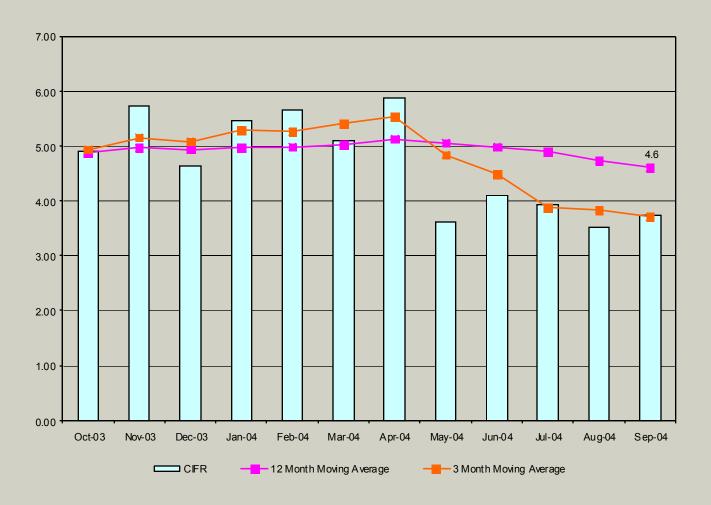
- Protocol 1 Light Vehicles
- Protocol 2 Surface Mobile Equipment
- Protocol 3 Underground Mobile Equipment
- Protocol 4 Underground Ground Control
- Protocol 5 Hazardous Materials Management
- Protocol 6 Molten Materials Management
- Protocol 7 Equipment Safeguarding
- Protocol 8 Isolation
- Protocol 9 Working at Heights
- Protocol 10 Lifting (being finalised)



# Significant Incidents by Fatal Risk Control Protocol & Major Incident Type – FY04



## Classified Injury Frequency Rate (CIFR) Performance



Encouraging start to FY05

Improved Injury Rates, Increased Near Miss Reporting, Zero Fatalities.



# Conclusion and Q&A

Mike Salamon

**Executive Director** 



### Conclusion

- Safety focus led from the top, leadership accountability
- Sound governance structures and systems, need to focus on rigorous implementation
- Growth prospects require heightened awareness of needs when operating in sensitive countries – social and environmental implications
- Continue our commitment to transparency through reporting



