BHP Billiton Carbon Steel Materials

June 2002



Introduction and Strategy

Bob Kirkby

President Carbon Steel Materials



Presenters

Introduction and Strategy Bob Kirkby

Marketing Andrew Offen

WA Iron Ore & Boodarie Iron Graeme Hunt

Queensland Coal Dave Murray

Other Assets
 Bob Kirkby

Conclusion
 Bob Kirkby



Question & Answer

Louis Irvine Melbourne

Stefano Giorgini Melbourne

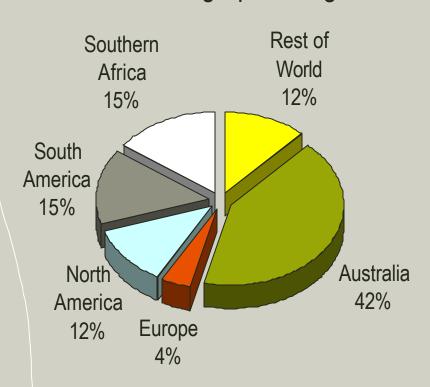
Wayne Isaacs Melbourne

John Raubenheimer Melbourne



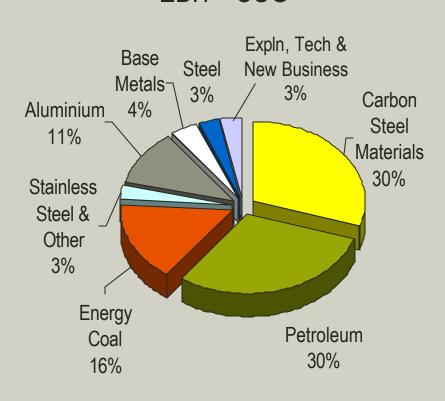
BHP Billiton – Diversification (9 months to March 2002)

Turnover - Geographic Origin



Total Turnover \$13.2bn

EBIT - CSG



Total CSG EBIT \$2.8bn*



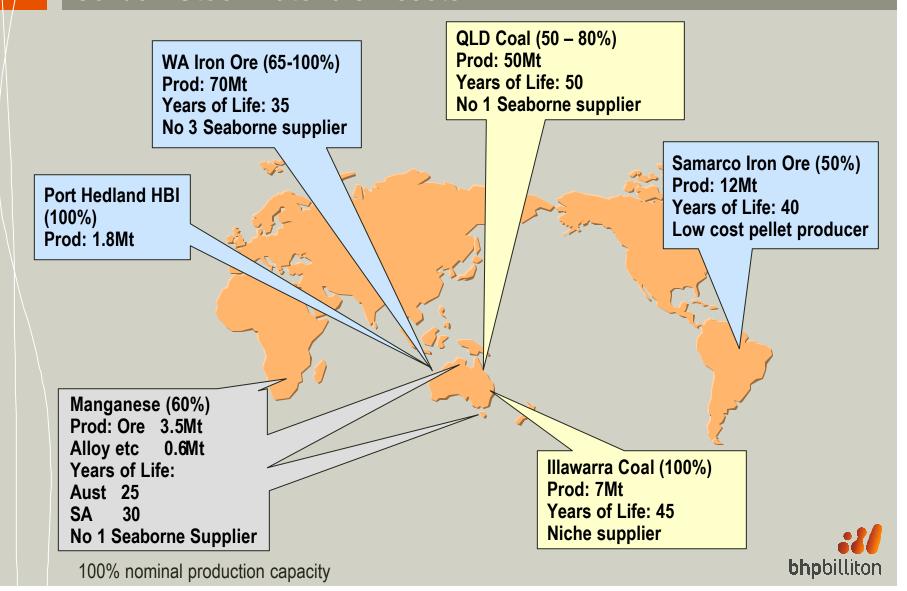
BHP Billiton Context - CSM Key Attributes

- Significant, stable and attractive returns
 - Critical mass and cost competitive
 - Long life, high quality resources
 - World class infrastructure
 - Experienced and progressive teams

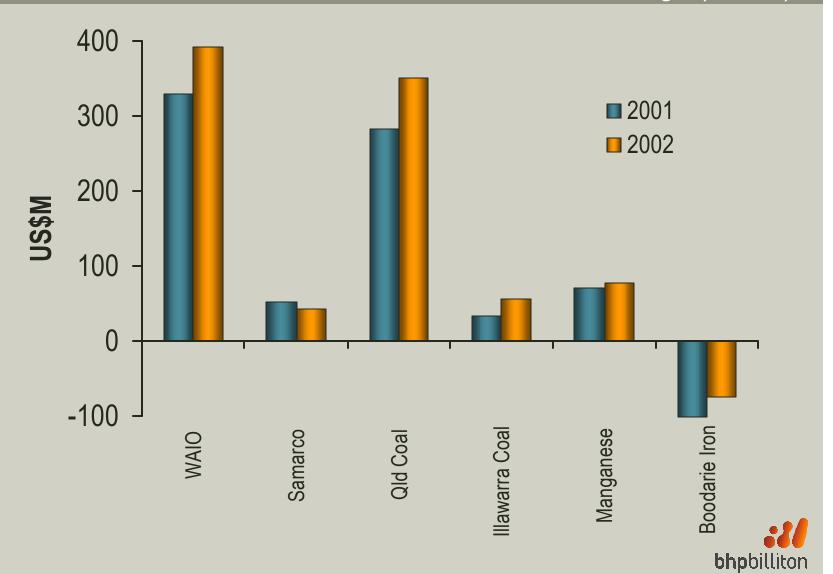
Value adding growth opportunities



Carbon Steel Materials Assets

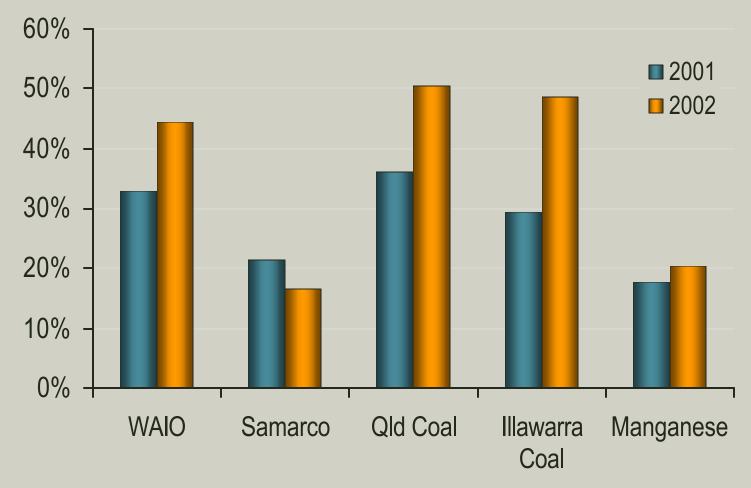


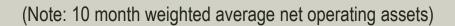
Asset Overview – EBIT Contribution to CSM Earnings (FYTD)



EBIT ROC – Asset Contribution

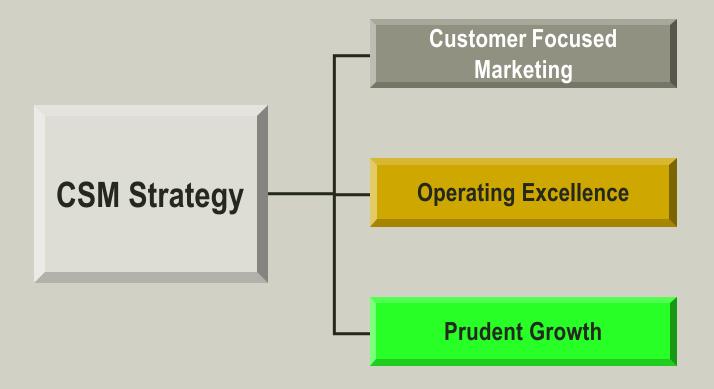
(Based on 2001/2002 reported EBIT – 9 months to March)







CSM Strategy - Focus 2002/5





Marketing

Andrew Offen

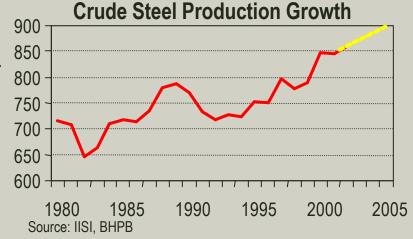
Marketing Director Carbon Steel Materials

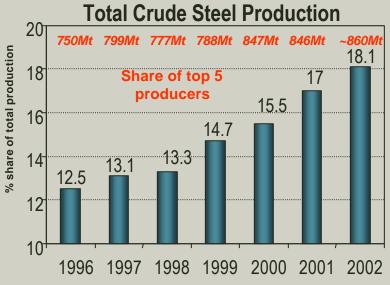


CSM - Background Environment

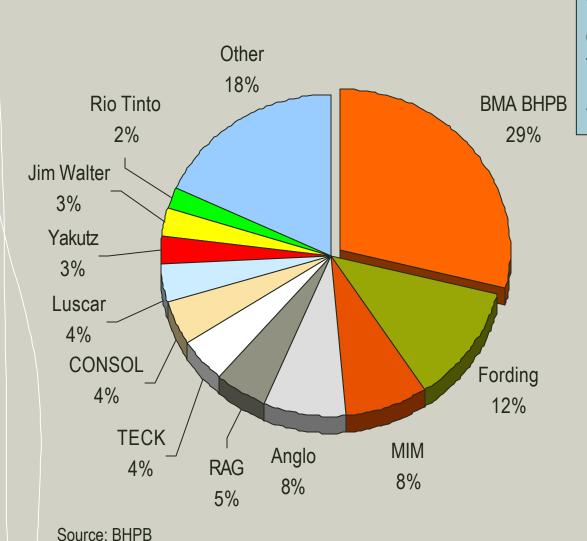
Steel Industry

- Steel industry continues long term growth continued steel demand pull @ >2%pa; based on GDP/IP growth
- No major substitution of other materials, plastics, light metals
- BF/BOF remains major steelmaking route:
 - BOF share sustained around 61%
 - EAF growth only in selected regions US
- Continued customer consolidation & rationalisation, emerging mega steel company(ies), Arcelor, (Europe) JFE (Japan)
- Intense cost pressures ongoing tension between highly profitable suppliers & unprofitable customers





Market Structure - Met Coal



The top 10 seaborne producers of met coal account for 79% of the total market.

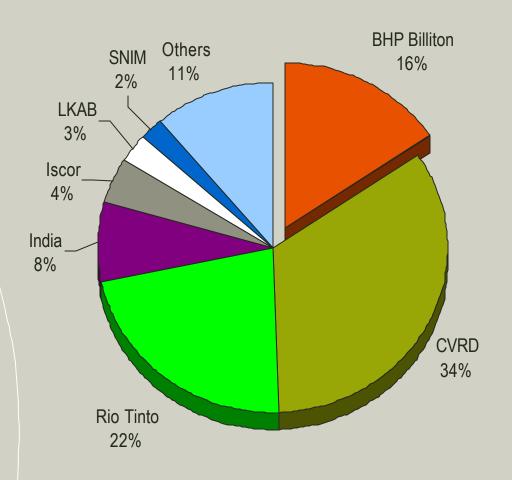
Total HCC exports: 125Mt

Note: some of these producers also export significant volumes of weak met coal:

- Rio Tinto 9.4 Mt p.a.
- BMA-BHPB 7.7 Mt p.a.
- Fording 2.5 Mt p.a.
- Anglo 1.5 Mt p.a.



Market Structure – Iron Ore



Top 3 exporters account for 72% of the total market

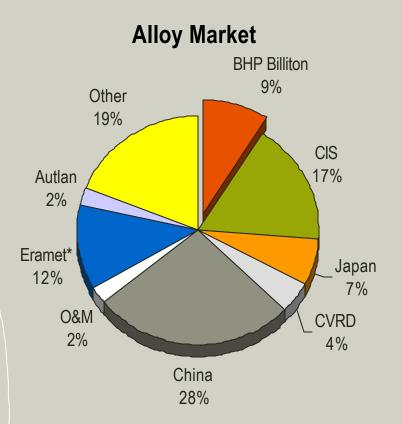
Total IO exports 453Mtpa

Seaborne iron ore market divided into Atlantic, dominated by CVRD and Pacific dominated by Australian suppliers, BHPB and Rio Tinto



Source: BHPB

Market Structure – Mn Ore and Alloy



BHP Billiton Other 22% 18% CML 3% Ghana 5% CIS LG Autlan 11% 2% Eramet* 12% China CVRD O&M

8%

Mn Ore Market

Source: BHPB

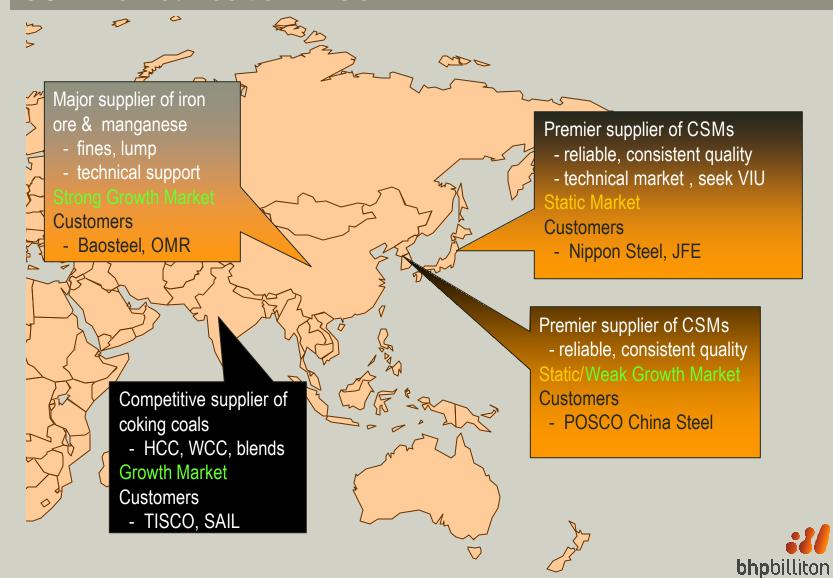


11%

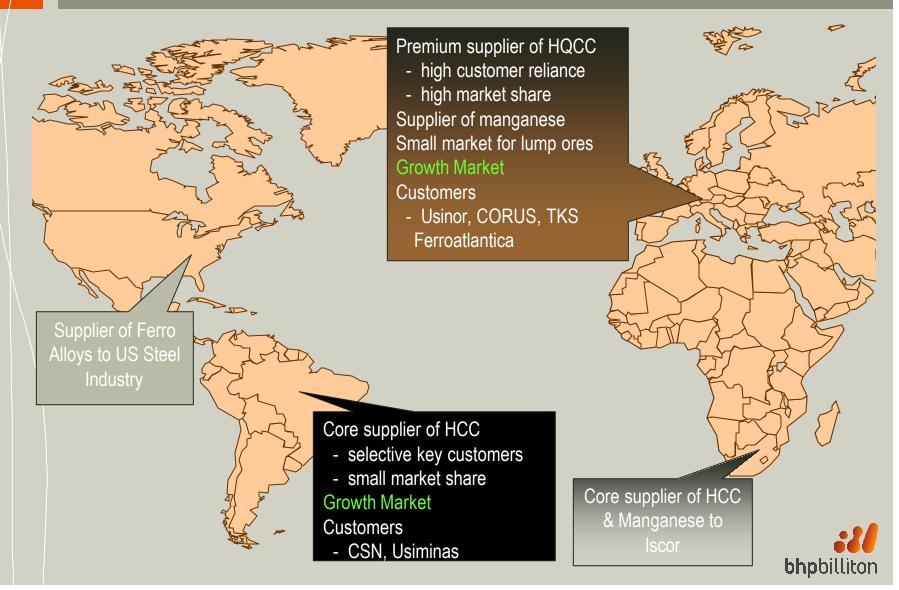
8%

^{*}Includes China JV's

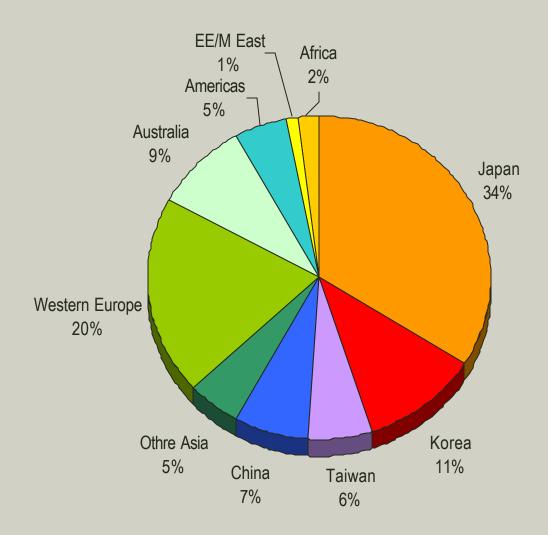
CSM Market Position - Asia



CSM Market Position – Atlantic



CSM Revenue by Region





CSM Marketing Strategy

What is our goal?

- To maximize long term margins
- To protect our market position
- To achieve sustainable market share growth



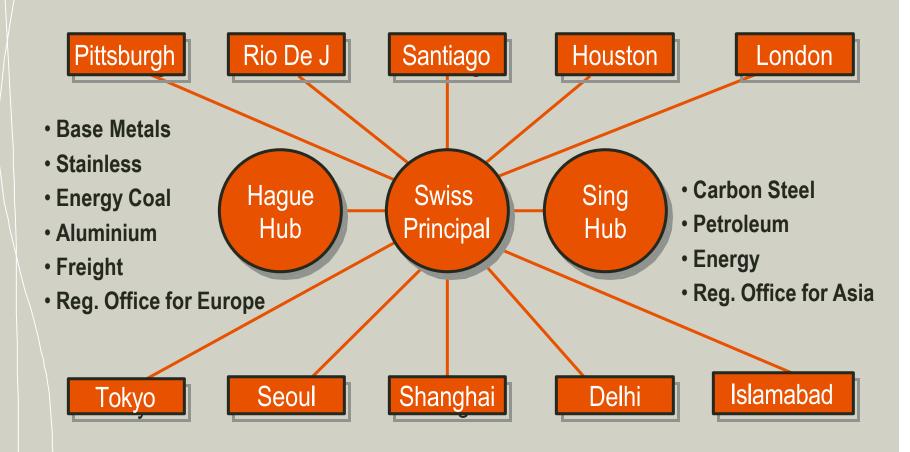
CSM Marketing Strategy

How are we going to achieve that goal?

- Improving our customer focus and pushing to the position of the pre-eminent supplier of raw materials to the steel industry
- Optimising our customer & geographic mix, product portfolio and pricing levels to maximize value
- Improving our industry structure
- Capturing the synergies inherent in our CSM business grouping
- Enhancing our merchanting/commercial skills and the systems required to implement them



The Marketing Model



Underlying Principles

- Common Customer Groupings
- Centralised "one book" Model



The CSM Competitive Advantage

- Stronger customer relationships value propositions
- Improved capability to position in the market and maximize margins
- Improved opportunities to package products/services
- Improved information capture, sharing & analysis
- Experience and understanding of concentrated international markets



The CSM Competitive Advantage (cont'd)

- Use of technical support to capture value → v.i.u., product differentiation, new markets
- Global spread of operations and offices
- Minimal use of intermediaries
- Dedicated logistics solutions and freight trading



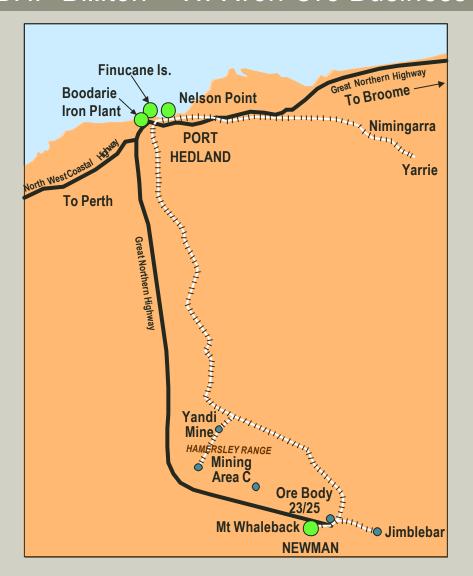
West Australian Iron Ore

Graeme Hunt

President WA Iron Ore & Boodarie Iron



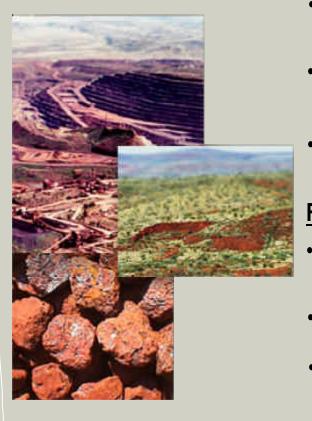
BHP Billiton – WA Iron Ore Business







WA Iron Ore – Key Statistics



- Mt Whaleback shipped 900Mt of high quality Brockman ore since 1969
- Yandi Fines high VIU (value-in-use) sees growing market demand – shipped + 200Mt since 1992
- Yandi Lump high quality pisolite lump product shipped 2.5Mt since 2000

Future Resources

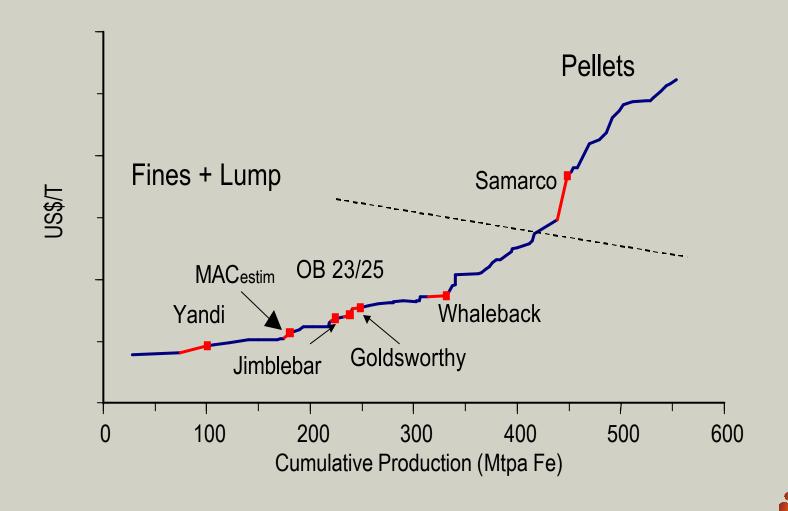
- 1400Mt of low Phos Brockman resources still available in Newman area
- 1320Mt Pisolite and 1885Mt Marra Mamba ore types
- 1755Mt high Phos Brockman ore if market emerges

Key Infrastructure

• 5 mines, 400km railway, 2 stockyards, 3 berths, 1,700 employees

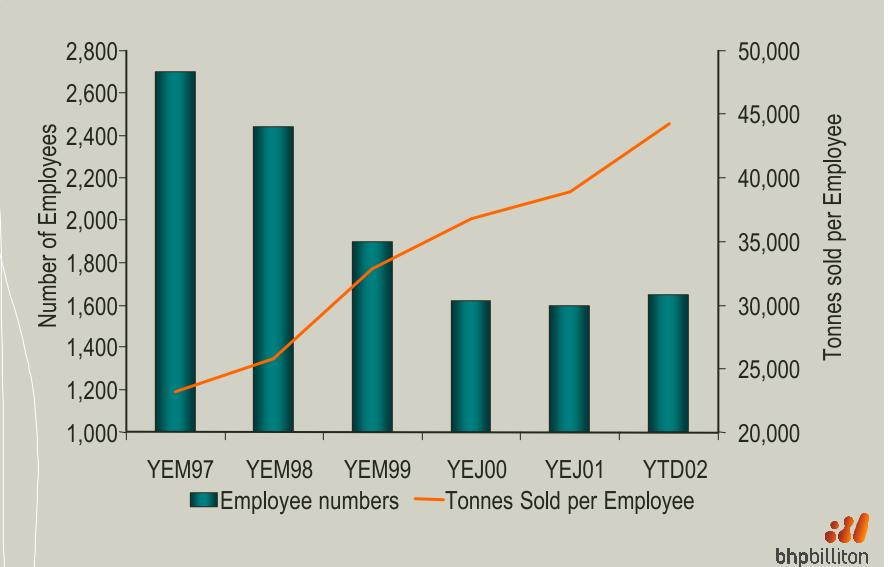


Seaborne Iron Ore FOB Cost Curve



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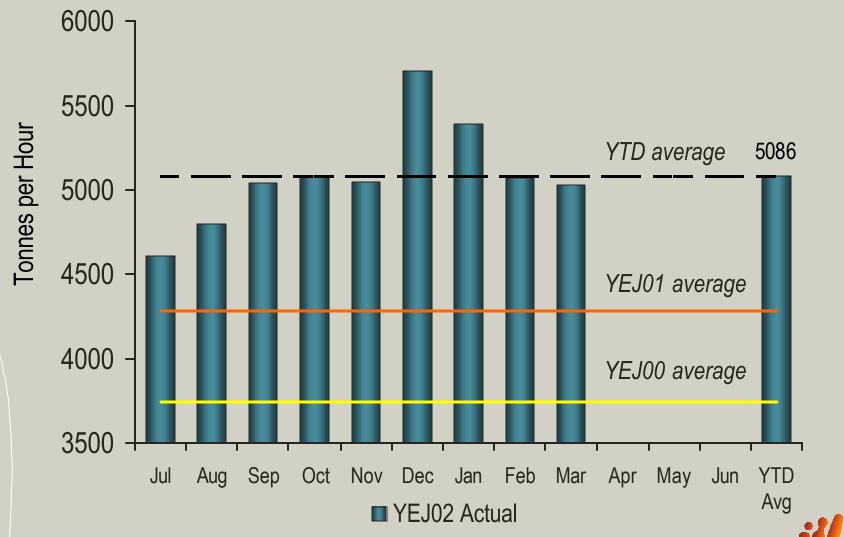
WAIO Improved Productivity



Success from Operating Excellence - Gross Loading Rate (Nelson Point)

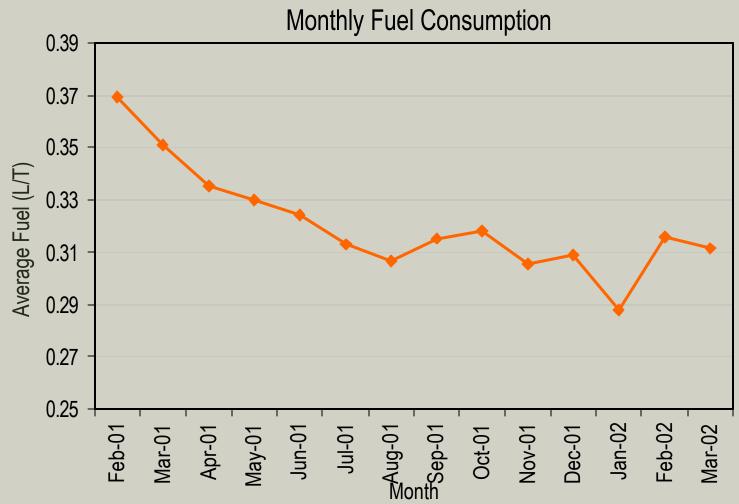


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Success from Operating Excellence – Loco Fuel Consumption





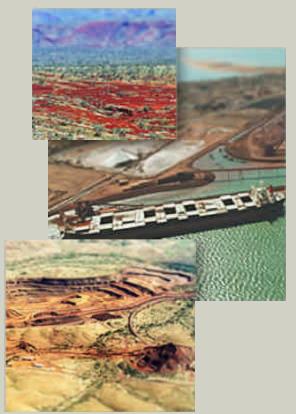


Adopting New Technology – World's Longest Train





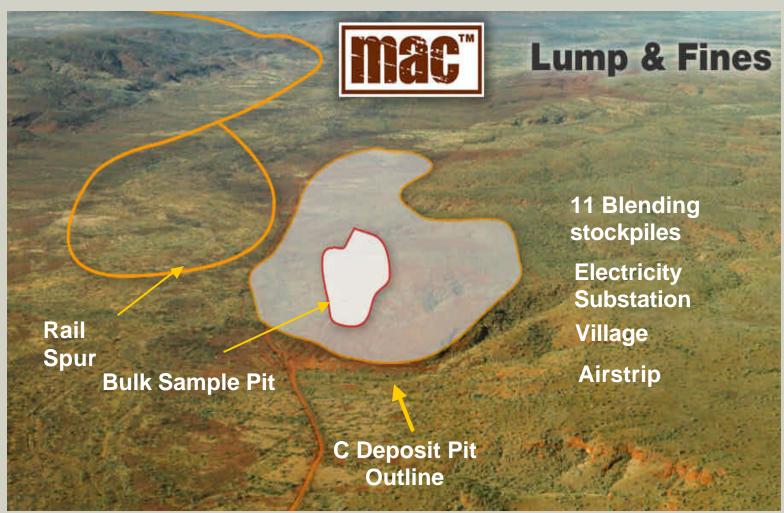
Future Growth Strategy



- Incremental expansion of Newman and Yandi mines
- Develop new, high Value-in-Use products to provide steelmakers with competitive advantage:
 - Yandi Lump
 - MACTM Lump and Fines
- Products & Capacity Expansion (PACE) – Expanding rail and port capacity to meet market growth

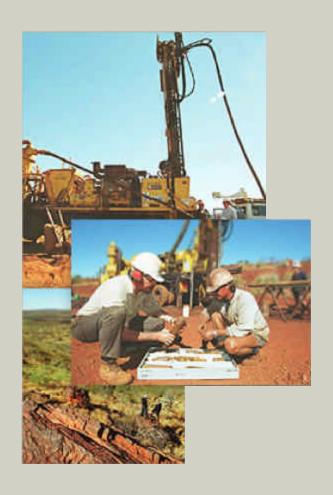


Mining Area C





Mining Area C



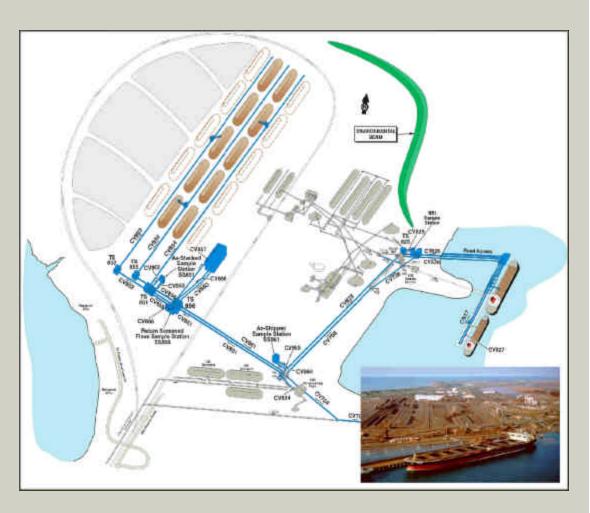
- More than 800 million tonnes of iron ore in seven separate deposits
- US\$213M (100%) capital expenditure (mine, processing & rail spur)
- 740,000 tonne bulk sample April 2002
- Bulk sample product railed and processed
- First shipment scheduled to POSCO
- Production target late 2003
- Capacity to 15Mtpa
- Ramp up in line with market demand
- POSMAC JV



Products & Capacity Expansion Project (PACE) Western Stockyard Works

Stage 1

- US\$351M (100%) capital expenditure (port, mainline, environment)
- Upgrade under harbour tunnel to 10,000tph
- New berth approach jetty and conveyors
- Extend existing berth north and upgrade conveyor
- New 10,000tph shiploader
- New Western Stockyard 1.65Mt and Lump Rescreening Plant
- Water and power supplies upgraded
- Environmental berm
- Foundation for long term optimisation





Boodarie Iron – The Way Forward





BMA – Queensland Coal

Dave Murray

Chief Executive Officer BHP Billiton Mitsubishi Alliance (BMA)

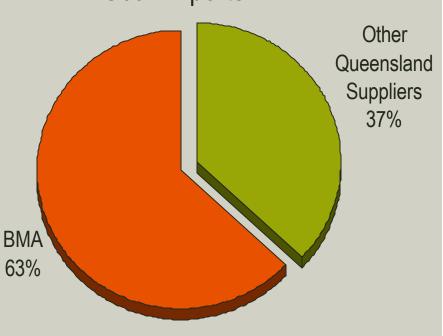


BMA – Queensland Coal

Location of Assets



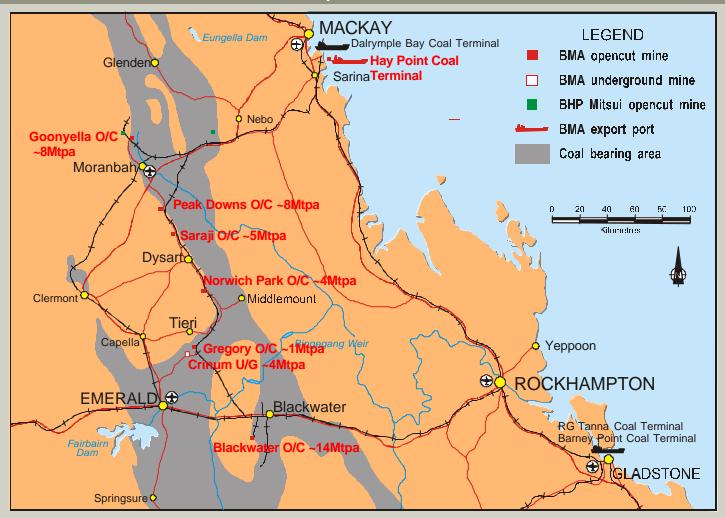
Queensland Hard Coking Coal Exports



Source: BHPB

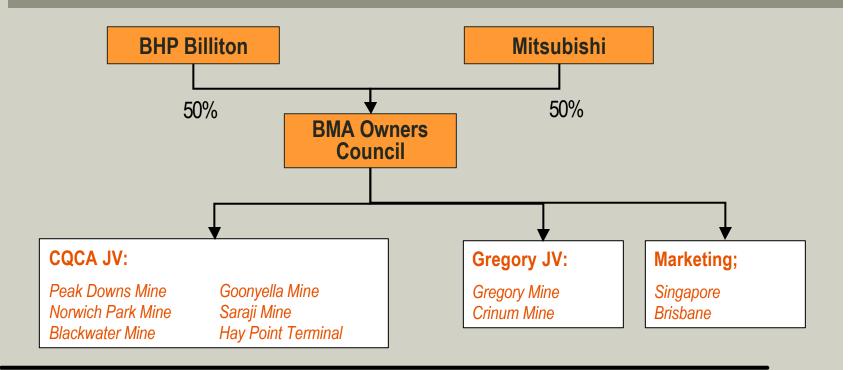


BMA - Queensland Coal Operations



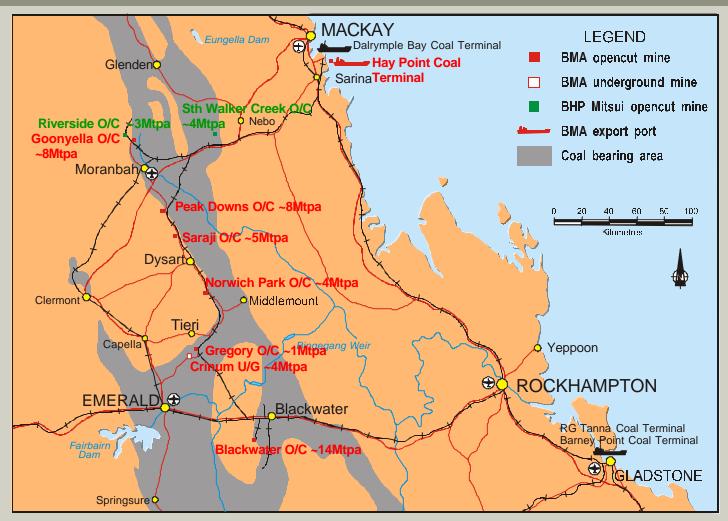


BMA Business Structure



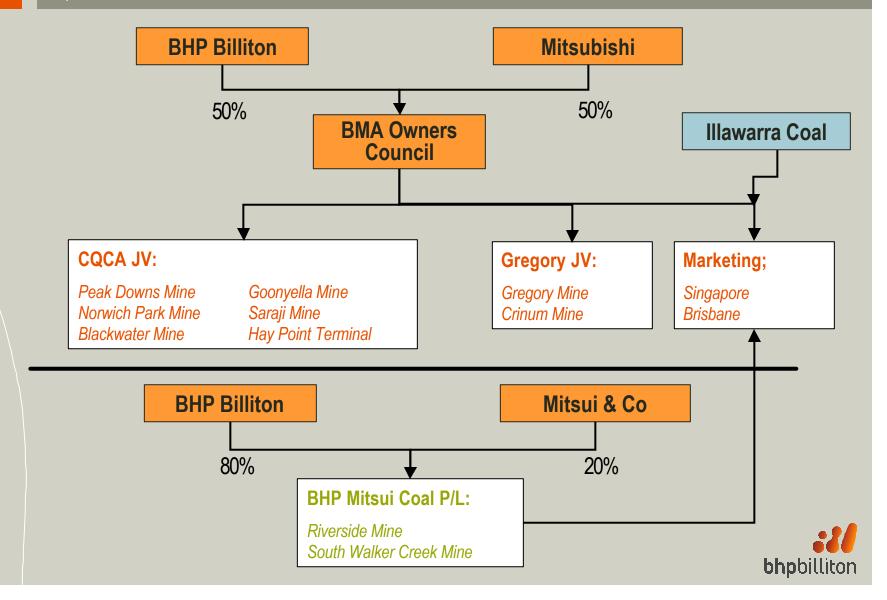


BHPB-Mitsui Business



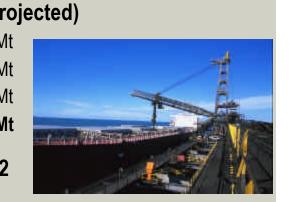


Queensland Coal Business Structure



BMA Business – Key Statistics

 Annual Sales (100% terms) 	YEM90	(FY02 – Pr	
- HCC	25.7Mt	35.2M	
- WCC	3.1Mt	9.5M	
Thermal	1.2Mt	5.3M	
- Total	30.0Mt	50.0M	
• Employees	8,629	3,012	



Marketable Reserves

Operating

1,860Mt

Equipment



Undeveloped

151Mt



Productivity Improvement















Adopting New Technology - Universal Dragline (UDD)

- 32 Draglines
 - ~70% of total material movement
- Current Dragline
 Movement

330 Million BCM's pa

- ~ 700 Million tonnes pa
- Projected 20% productivity improvement
- Potential Improvement
 - Equivalent to 6 additional draglines
- Equivalent to new 10Mtpa mine at 1/3 capital cost



STEP CHANGE IN PRODUCTIVITY





Success from Operating Excellence

YEJ01 – 4 completed projects

(Increased plant yield, drill improvement [2 projects], dragline rope life projects)

Actual Annualised

Savings US\$0.57M US\$0.87M Revenue Increase US\$1.08M US\$4.34M

FY02 – 11 completed projects,

(Overburden drills, coal blasting, pre-strip improvement, automated stacker, dump station, increased ship loading, train loading [5] projects)

Actual Annualised

Savings/Revenue Increase US\$1.24M US\$2.68M

FY02 – 31 active projects,

(Train loadout and rail rebate optimisation ~US\$3.25M pa)

Projected

Savings/Revenue Increase US\$8.75M

Full Time Coaches 6

Part Time Coaches 13 Total Actual Savings/Revenue Increases = US\$9.9M



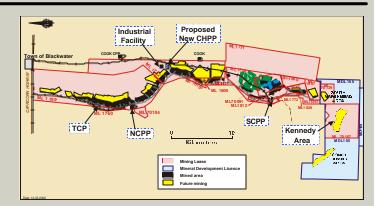
Future Growth Projects

- Goonyella Underground
 - Development of low-capital, low-risk punch longwall in GMS
 - Equipment ex:Kenmare (3,000 tph)
 - Flexible production "Coal on Tap"
 - Gain experience in north Bowen Basin longwall mining



Comet

- New Central Coal Processing Plant
- Expand production developing Kennedy area or additional tonnages for existing pits

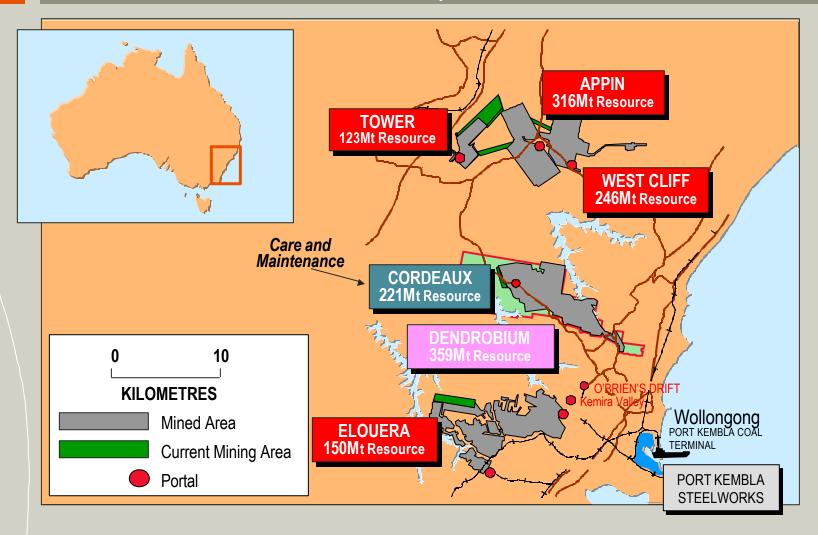




Illawarra Coal

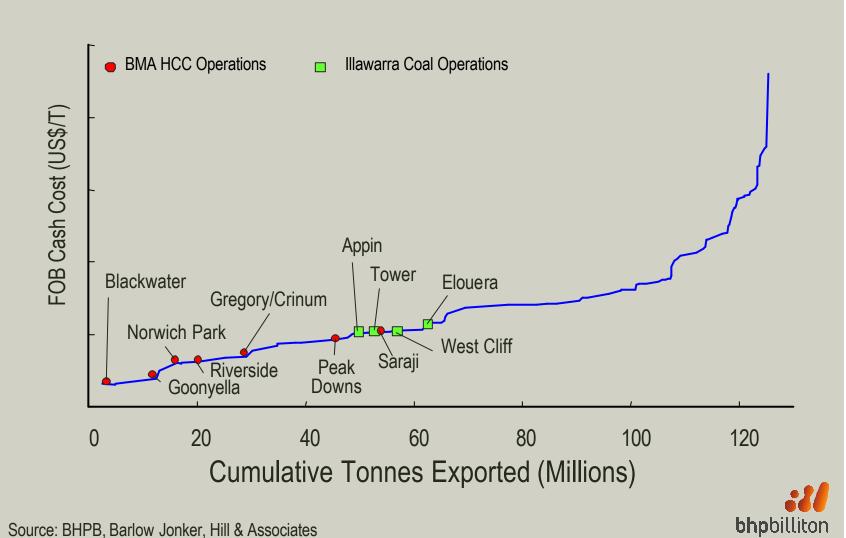


BHP Billiton - Illawarra Coal Operations

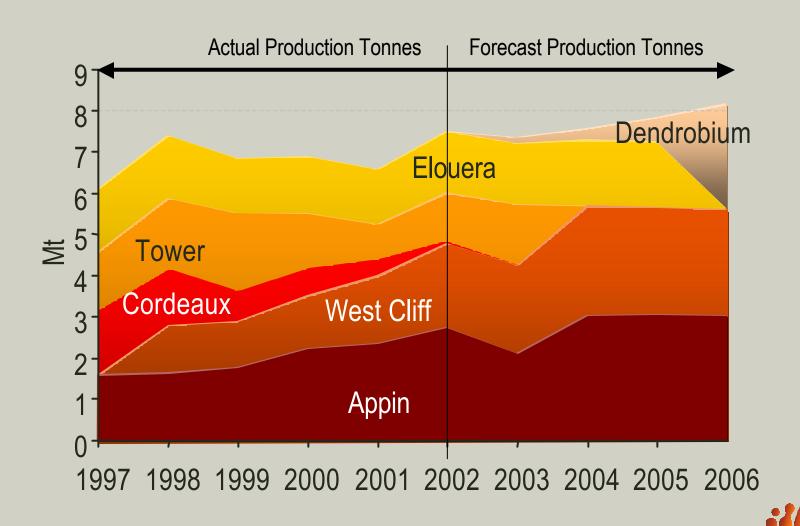


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Export Hard Coking Coal FOB Cost Curve



Illawarra Coal – Optimisation of Operations



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Future Growth Strategies

- Rationalisation and Consolidation of Operations
 - Appin-West Cliff 'hub'
 - New longwall equipment at West Cliff
- Dendrobium Development

Underpinned by:

- 30 Year Coal Supply Contract with BHP Steel
 - 30 year contract valued in excess of US\$4 Billion



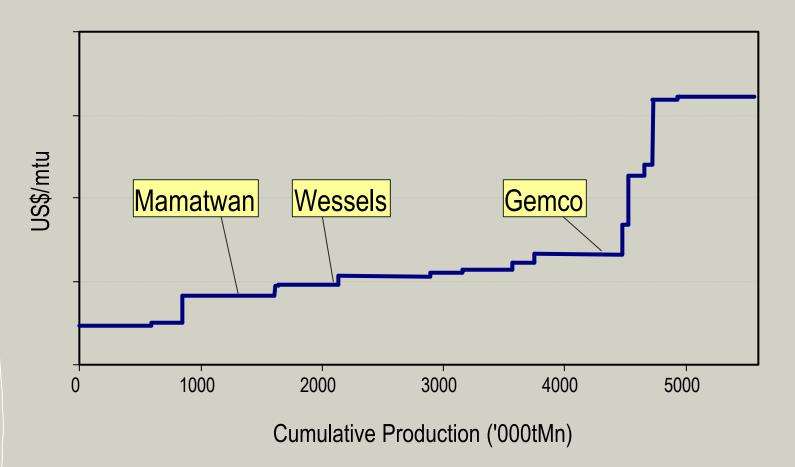
Manganese



BHP Billiton Manganese Operating Units



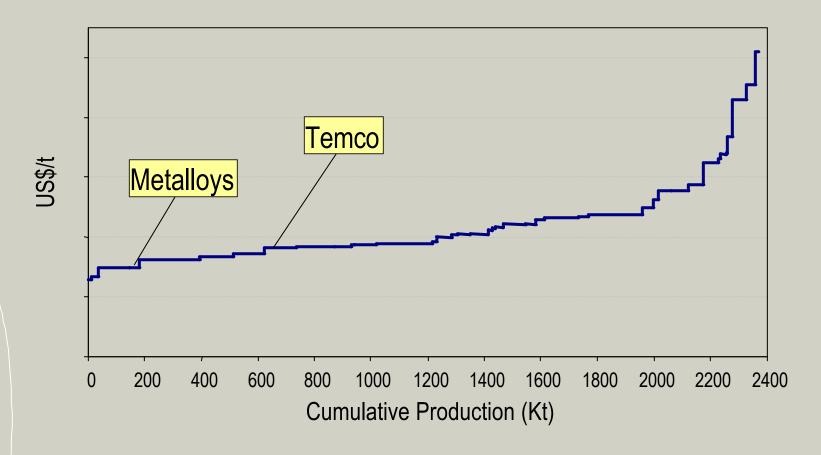
Manganese Ore FOB Cost Curve





Source: BHPB

Manganese Ferro Alloy –HCFeMn Cash Cost Curve (78% Mn equivalent)

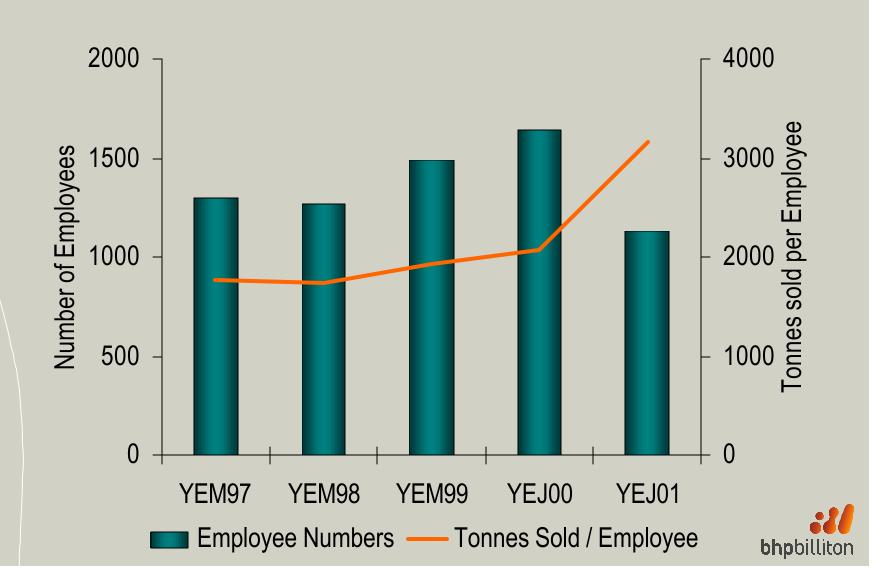


Note: Represents approximately 70% of current market

Source: BHPB



Manganese - Improved Productivity



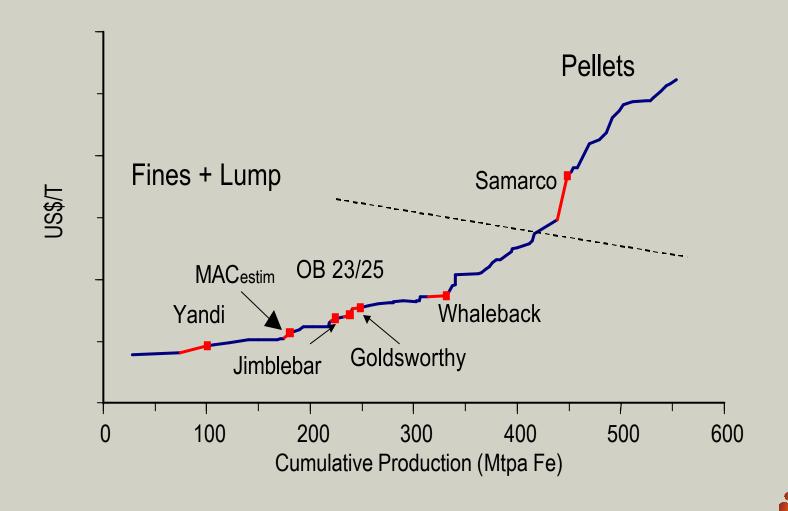
Samarco Iron Ore



Samarco Iron Ore Operations



Seaborne Iron Ore FOB Cost Curve

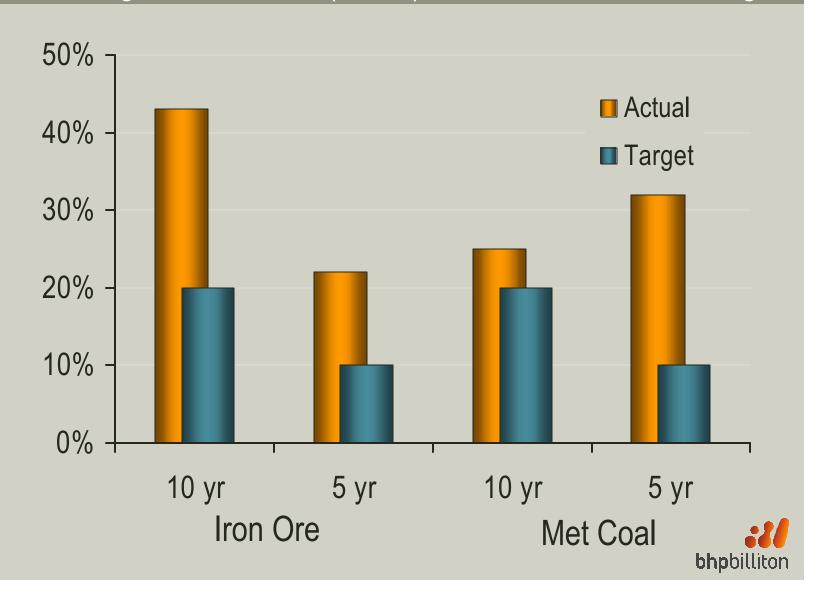


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Conclusion



Cost Savings 1993 – 2002 (FYTD) – Actual vs 2% Real Target



Cost Reduction

Ways to reduce costs

Drivers for cost reduction

Maintain Margins (LT Price ⁻)

3 year target (US\$500M)

Universal dragline **Sustainable Activities Electronic Detonators** Investment in Technology Upgrade Equipment Re-engineering - Organisation ΔP, Operating Excellence - Process EBIT Model, Outsourcing, SBS Operation Optimisation Illawarra, RSA Mn Portfolio Management **Synergy Extraction Divest High Cost Operations** Management focus / leadership Performance Targets, Appropriate **Overheads** (Currency devaluation) Reduce Sustaining Capital, **Avoidance / Deferral Activities** Maintenance, Support activities(eg training), Squeeze To reduce unit costs Working Capital, etc. By overriding margins Pump Tonnes

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Sensitivities – FX Impact on CSM EBIT

Australian Dollar (US¢1 / A\$)

WA iron Ore US\$10.0M

Queensland Coal US\$16.5M

• Illawarra Coal US\$3.0M

Manganese US\$2.0M

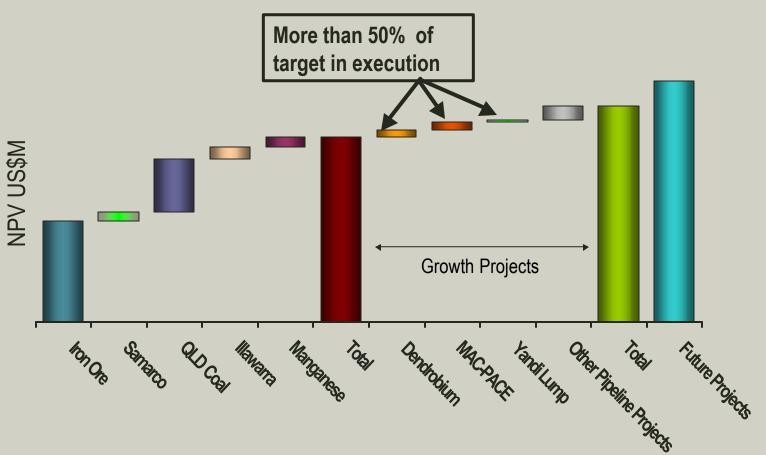
South African Rand (10¢ Rand / US\$)

Manganese US\$1.0M



CSM – Prudently Grow Business Value

Plan to grow Business Value by US\$1 billion plus by 2005.





BACKUP SLIDES



Carbon Steel Materials Financial Results (FYTD comparison)

Nine Months to March 2002

	Turnover	EBITDA	Depn & Amort	EBIT	Capex
WAIO	791	442	50	392	51
Samarco	121	43		43	
Total Iron Ore	912	485	50	435	51
Queensland	917	393	42	351	72
Illawarra	215	66	11	55	11
Total Met Coal	1132	459	53	406	83
Manganese	345	101	24	77	12
Boodarie Iron	122	(75)		(75)	23
Divisional Adjust	(36)	(12)		(12)	
3rd party products	17	. ,		. ,	
_ Total	2492	958	127	831	169

Nine Months to March 2001

	Turnover	EBITDA	Depn & Amort	EBIT	Capex
WAIO	793	387	58	329	18
Samarco	177	52		52	
Total Iron Ore	970	439	58	381	18
Queensland	837	331	49	282	242
Illawarra	182	46	14	32	6
Total Met Coal	1019	377	63	314	248
Manganese	390	89	19	70	17
Boodarie Iron	51	(101)		(101)	25
Divisional Adjust	(22)	(1)		(1)	
3rd party products	29				
Total	2437	803	140	663	308

