

Developments in stainless steel raw materials - a supplier's perspective

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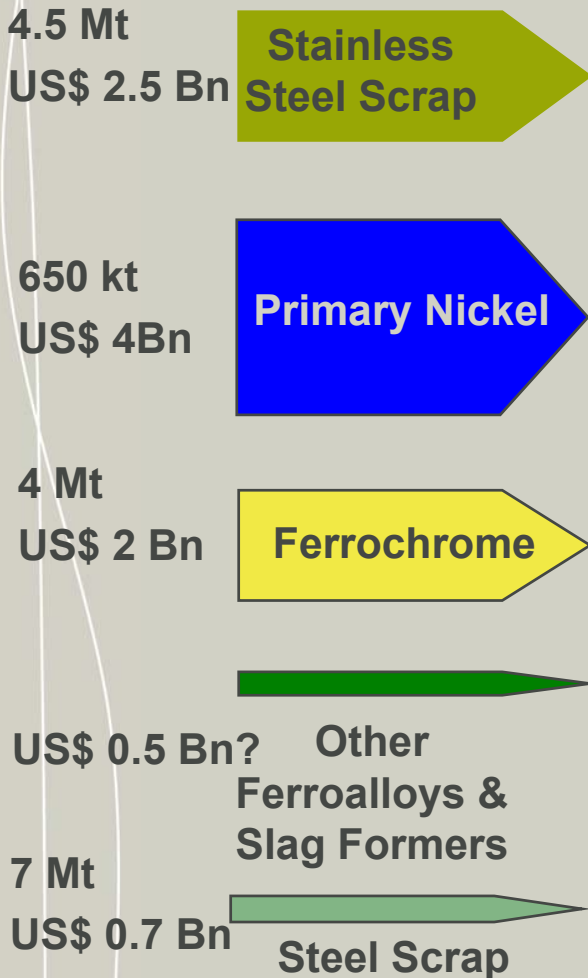


Stainless Steel Raw Materials – Trends and Issues

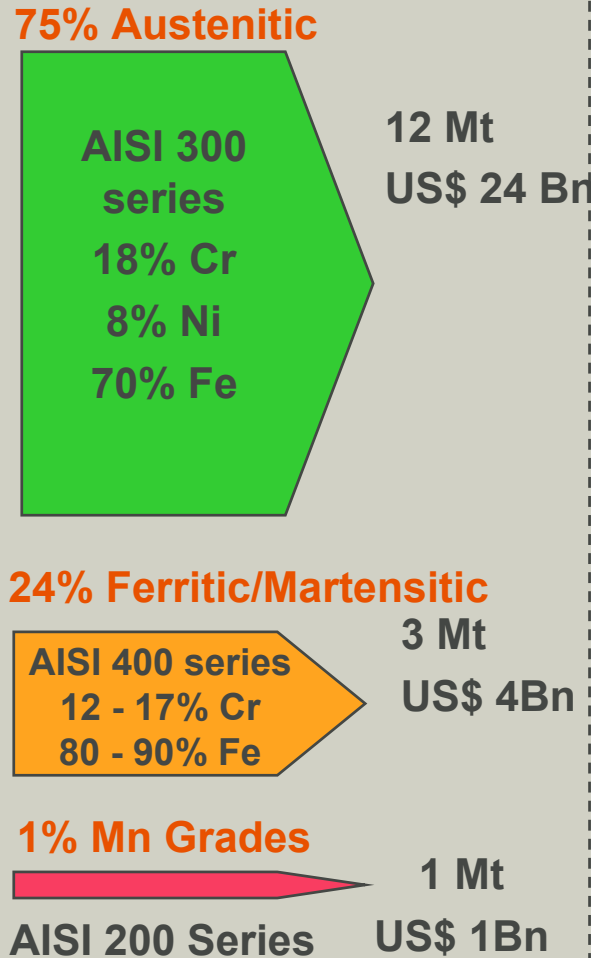
- **Recent trends in raw materials use**
- **Future supply / demand dynamics and price trends**
- **Common issues and the need for a collaborative approach**

y Stainless steel value chain

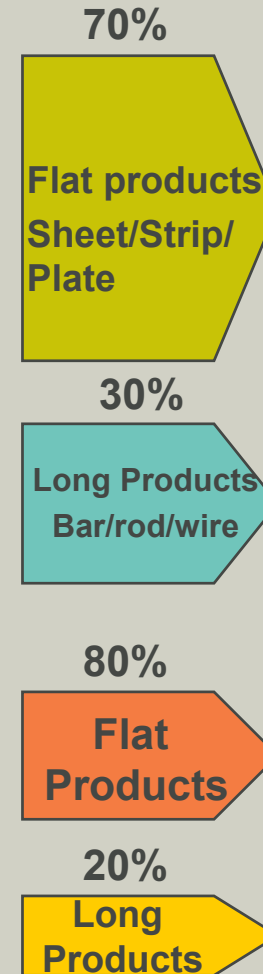
Raw Materials



Melting by Grade



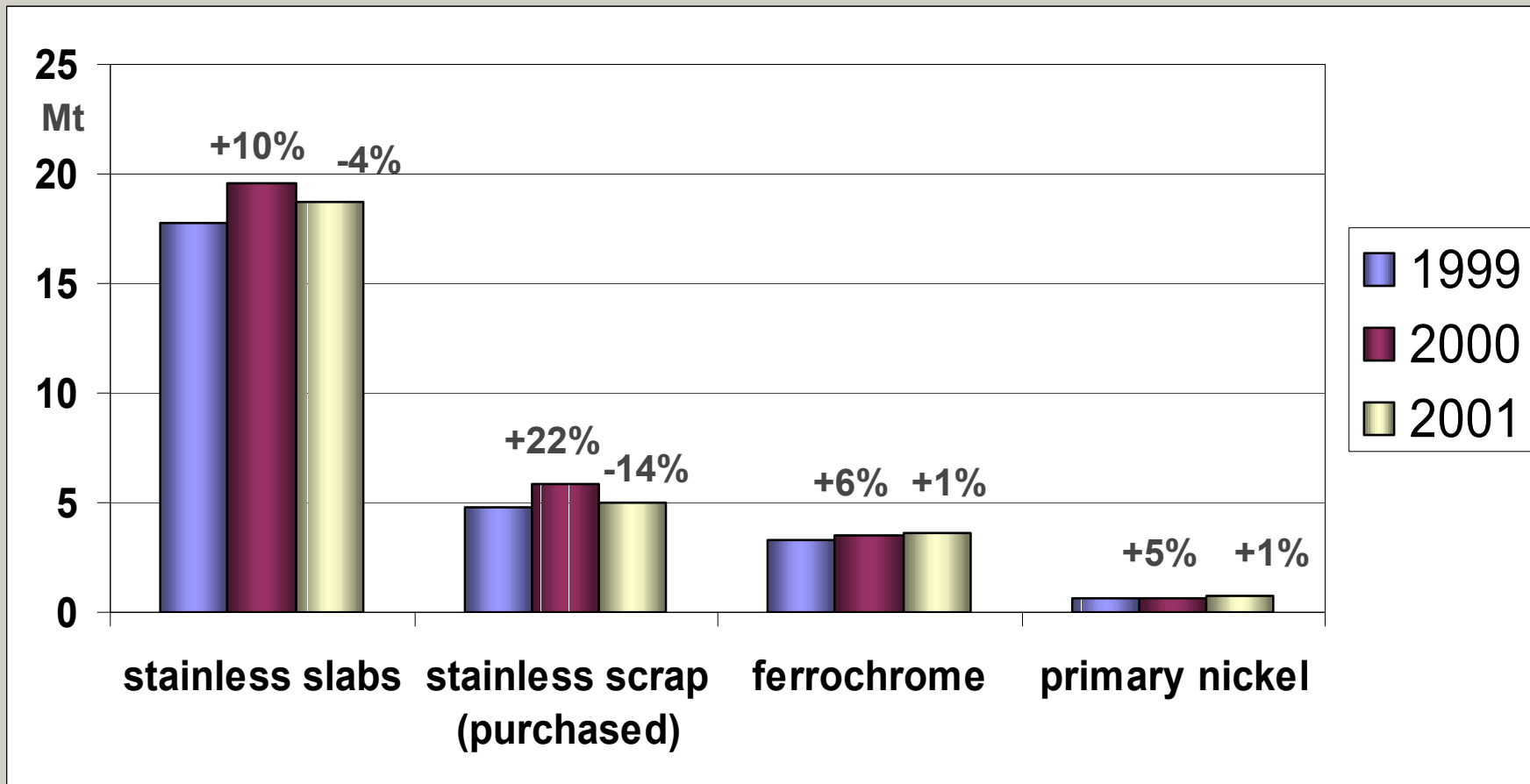
Product Form



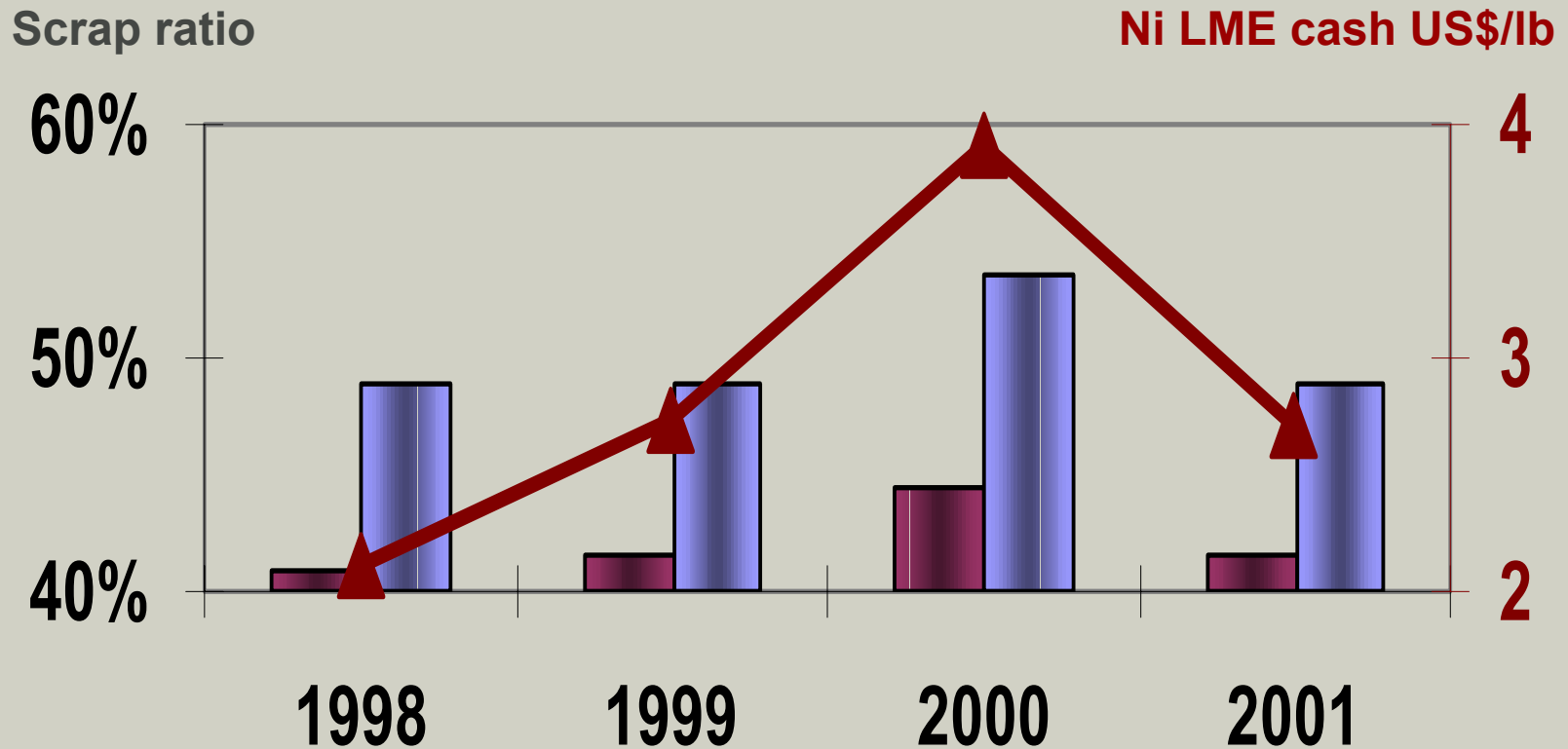
End Use

- Process Plant
- Building & Construction
- Transportation
- Food/ Beverages handling
- Automotive Consumer Durables
- Building & Construction

Global stainless production and raw materials use

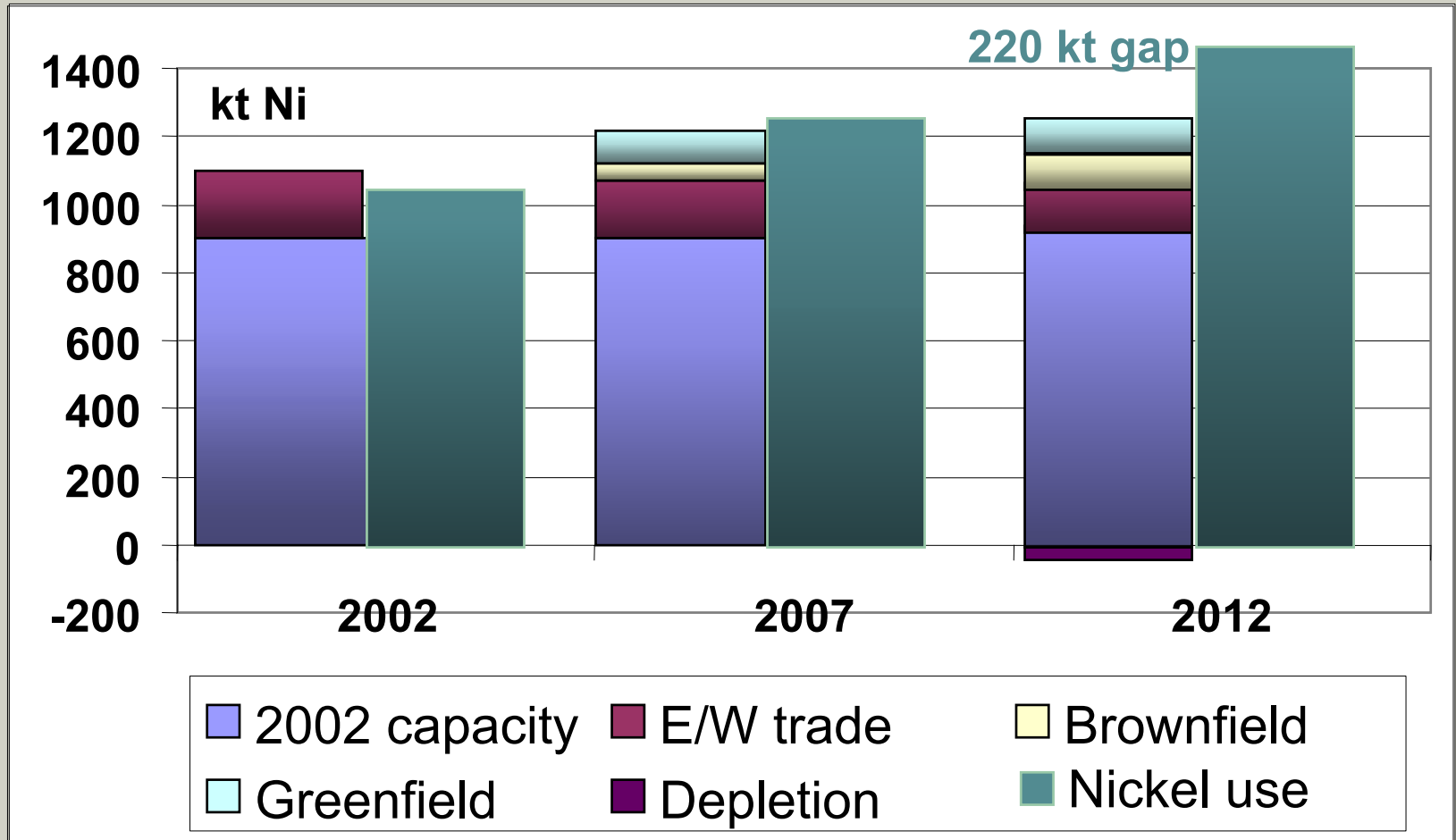


Stainless scrap supply is highly nickel price elastic

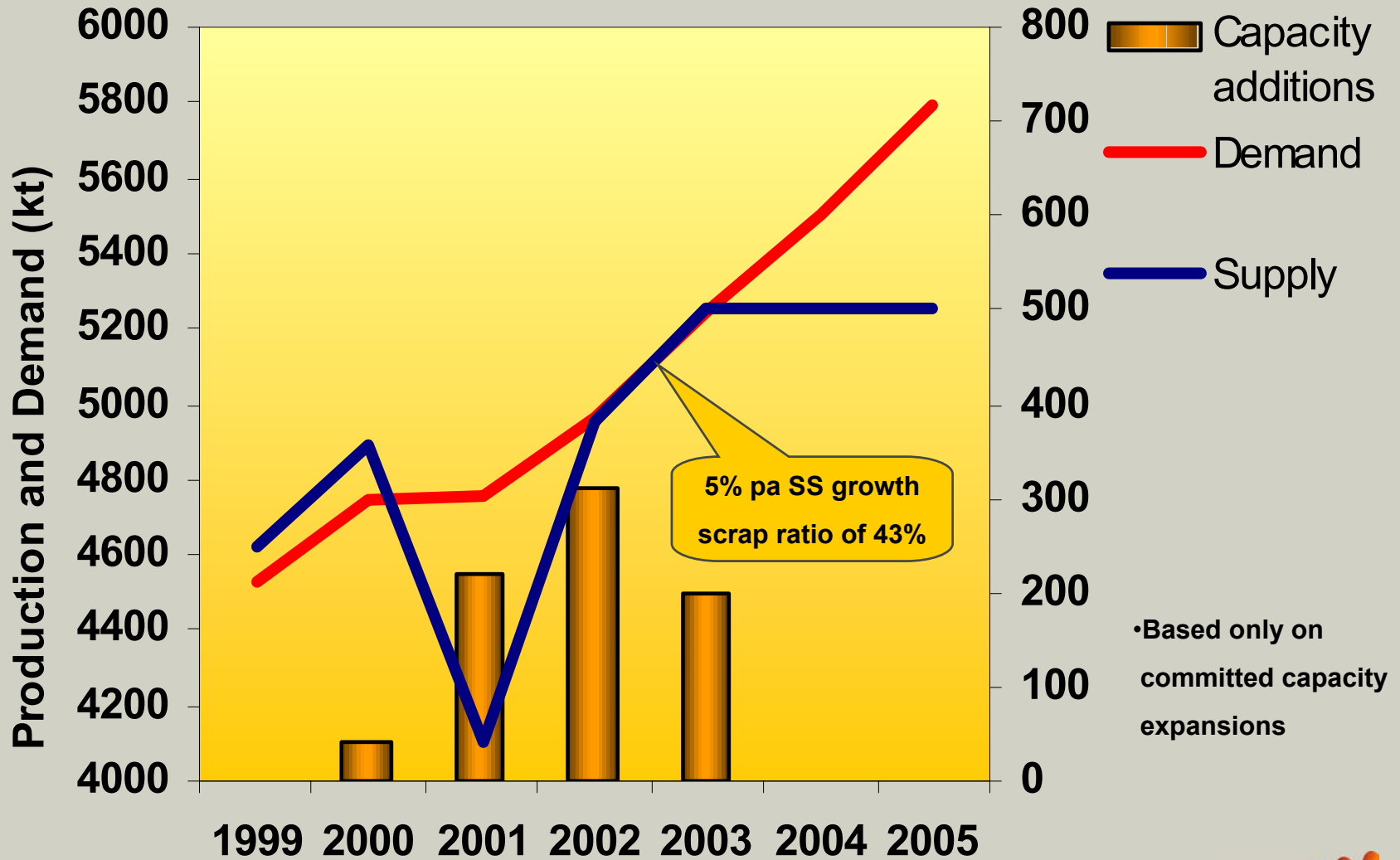


total scrap aust scrap Ni price

Primary nickel projected supply / demand



Ferrochrome - Supply / demand balance

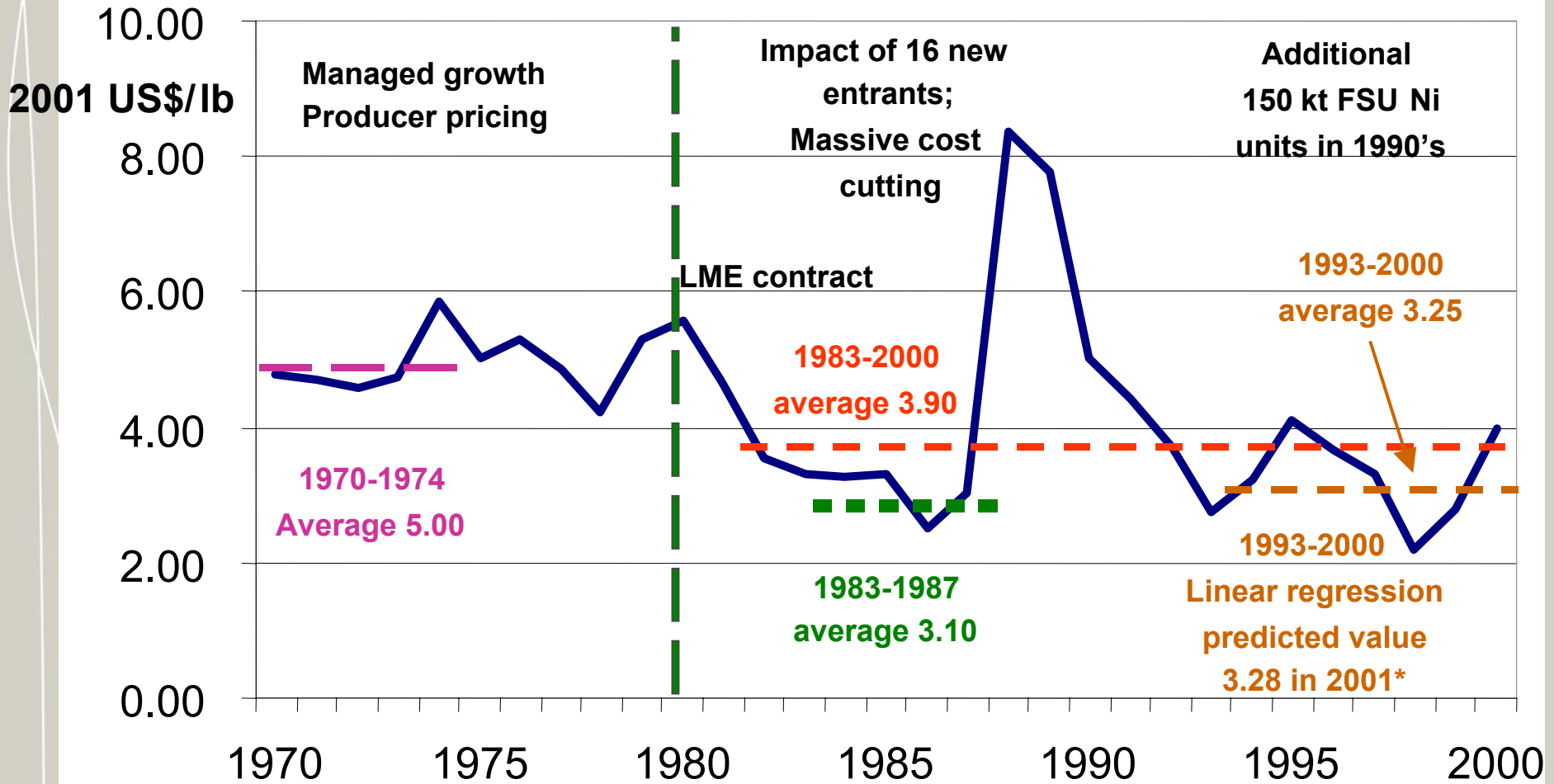


•Based only on committed capacity expansions

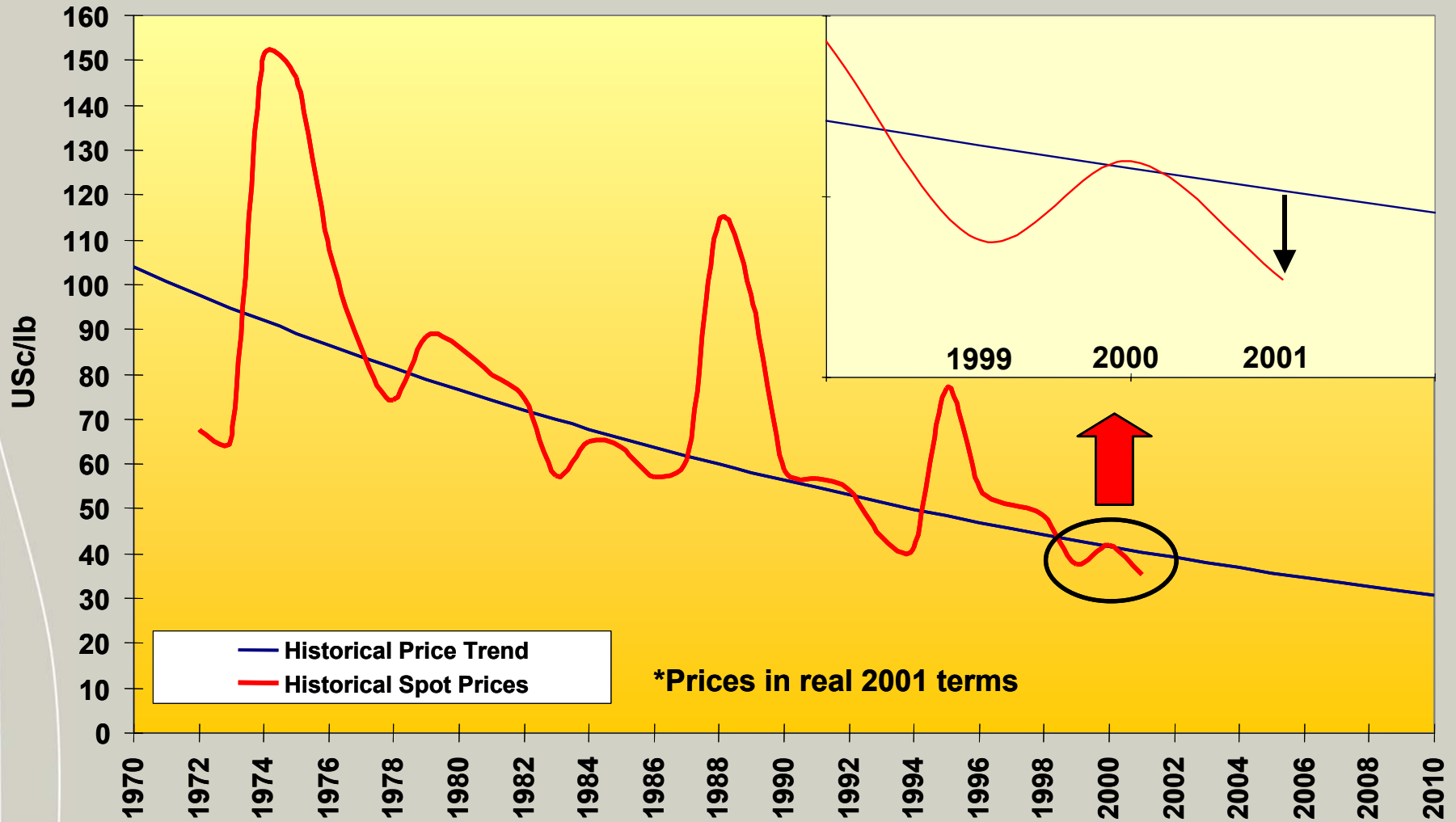
Stainless steel scrap trends

- **Stainless scrap will always be a preferred raw material. It has lower melting point, convenient chemical composition and usually discounted price**
- **Revert and new scrap are likely to decline further as a proportion of the total, as technology improves**
- **Given the efficiency of recycling, the life cycle of stainless in use and a trend growth in stainless demand of 5% pa, we believe it will be difficult for the proportion of new melt provided by scrap of EU and USA origin to increase**
- **Yields from Japan may increase**
- **Scrap recovery from FSU unlikely to return to, and be sustained, at > 0.6 Mt/a rate of mid 1990s**
- **However scrap reservoir in FSU, particularly east of the Urals, is significant**

Nickel price based on statistical trends



FeCr price based on statistical trend



*Prices in real 2001 terms

Issues needing greater future co-operation

- **Environmental and health regulation**
- **Sustainable development**

How are metals viewed by external groups?

- Green groups / politicians:
 - associate metals with “heavy metals”; “toxic compound”; issues such as dermatitis and cancer
 - see metals as hazardous substances - long term threat to health & environment
- The result is greater regulation and restriction to “protect society”

“If metals are hazardous, why do we have to use them?”

“Why risk it?”



Regulatory response

- **Attraction of simplifications**
 - Cutting and pasting Hazardous Substances Lists
 - Use of “science based tools” for ranking or priority setting
- **Need for immediate action**
 - Actions should be based on detailed risk assessment rather than over-simplification by the regulators
 - Actions should be based on risk not hazard
 - Proper account must be taken of speciation
 - The Precautionary Principle should be applied correctly

EU policies

- **Ambient Air Quality**
 - proposed lower Limit Value for ambient air by 2010 (for Ni 20 ng/m³ is proposed)
 - Surveys show for Ni:
 - major sources are power generating industry (coal burning) and motor vehicles
 - stainless mills also show as anomalies
 - legislation in preparation for roll out July 2002. Debate with industry has come late, but dialogue now ongoing to seek more informed Limit Values.
- **Potential impact of industry is widespread (at proposed levels):**
 - Power generation, auto-industry, aluminium smelters, steel industry, coke ovens, base metal smelters and refineries, and stainless steel mills.

EU Chemicals policy - key features (proposed)

- **30,000 substances to be registered (about 20 so far!)**
- **Evaluation for 5,000 PBTs**
- **Authorization for 1,500 CMRs and POPs**
- **Metals are considered to be chemicals**
- **Risk Assessments responsibility of supplier**
- **No data, no market - failure to register or incomplete data will render illegal production or sale of a substance**
- **Data required on full life cycle of chemicals, including EOL**

Sustainable Development

- **Public accountability on a “triple bottom line” basis**
 - **Social -- Economic – Environmental**
 - **“Development that meets the needs of the present generation without compromising the ability of future generations to meet their own needs” (UN 1987)**
- **BHP Billiton is committed to SD. Alloys made with out Ni and Cr meet the SD criteria:**
 - **Corrosion resistance – infrastructure of civilization lasts longer**
 - **Durability – products and processes of civilization last longer**
 - **Recyclable**
 - **nickel and chrome are used, not consumed**
 - **Ni and Cr produced by BHP Billiton and sold to Stainless Steel remain a resource for the future, to be reprocessed with relatively low energy requirements**

End-use manufacturers: emerging messages

- **Traditional Marketing Model**

- cradle to grave
- manufacturers sell things
- consumers consume

- manufacturers have poor or low involvement with consumers
- end of life responsibility lies with consumer or government

- **New Model**

- cradle to cradle
- manufacturers provide service
- consumers have automated services in household
- manufacturer builds long term relationship with consumer based on SD principles
- social and environmental responsibility assured throughout the value chain