## Appendix P Social Impact Studies





This is the first in a

updates for Moranbah

on BMA's progress on

accommodation needs.

and Dysart communities

series of regular

addressing our





## Accommodation Update

### Dear Resident,

I am sure you are well aware of the current availability issues with housing and accommodation in the Northern Bowen Basin.

BMA is tackling these issues through a comprehensive strategy and implementation plan, working with other key parties to address current shortages and ensure planning is in place for our future requirements.

In doing so, we need to meet the range of requirements for people choosing to live in the townships and those choosing short term accommodation.

#### BMA is working to address accommodation shortages and is well advanced in planning for future needs

BMA is spending \$60 million on new accommodation in Dysart and Moranbah during the financial year ending June 2009, with 25 houses in Moranbah to be completed this year and a further 20 by early 2009. In addition, 30 houses and 180 accommodation village rooms are being built in Dysart.

We are also developing 167 blocks in Moranbah, with 76 to be progressively completed over the next six months and the remainder developed by September next year. As well, 88 lots in Dysart are to be competed by June 2009. These commitments are outlined overleaf.

In addition to this, BMA is:

- Working with Isaac Regional Council on concept plans for all BMA landholdings in the townships;
- Supporting future development by competitively purchasing Council land and working with other developers;
- Working with other companies, Isaac Regional Council and the State Government on Belyando Estate (southwest of Moranbah).

## BMA is addressing both employee and contractors accommodation requirements.

In addition to developing employee accommodation, an immediate priority has been providing additional short term contractor accommodation to meet increased demand from BMA's current operations.

BMA is well advanced with arrangements to add 800 beds across the Northern Bowen Basin by the end of 2008.

To meet our operational needs and ensure we have no operating shortfalls, BMA has commenced fly in fly out arrangements between Mackay and Dysart and Moranbah.

BMA treats the safety of its workers as its highest priority and the fly in fly out arrangements have been rigorously examined and risk assessed and comply with the Mines' Safety and Health Management System.

## BMA is well advanced in planning to ensure future requirements are met.

Our planning for current and future accommodation needs to take into account the current shortfall, changes in available housing stock resulting from demographic changes, increased operational demand and growth projects.

BMA is assessing its mix of housing requirements for the proposed Daunia, Caval Ridge and Goonyella Riverside Expansion projects. Associated land planning will commence soon to meet project start up dates.

BMA places a high priority on actively working to address current accommodation shortages, as well as proactively working to ensure we have enough accommodation to meet future needs.

Additional information about our activities in this area will be provided via a series of regular updates.

Yours sincerely

BMA

## **Current Accommodation Activities**

Activity	Description	Expected Completion	Status
Moranbah			
Additional Housing	Construction of 25 dwellings in Moranbah for BMA employees	Dec 2008	13 dwellings completed and the remainder under construction
	Construction of 20 dwellings in Moranbah for BMA employees	Feb 2009	Under construction
Land Development	Progressive development of 76 lots of land on the north-east side of Moranbah	April 2009 (earlier if possible)	Civil works to commence in November 2008
Land Development	Development of an additional 91 blocks of land on the north-east side of Moranbah	Sept 2009	Civil works to commence in November 2008
Future Land Development	BMA is working with Isaac Regional Council to develop an agreed view of future land development in Moranbah	Dec 2008	Consultant engaged and commenced preliminary analysis
Development of land in the Southwest of Moranbah	BMA is working with other companies, the Isaac Regional Council and State Government to identify the most effective way to develop land to the west of Grosvenor Creek.	2011	Preliminary meetings occurring with relevant stakeholders, Isaac Regional Council and the State Government
Encouraging Development	BMA is in discussions with a number of parties to provide additional accommodation in Moranbah	Ongoing	Tendering for Council land. Holding discussions with developers to encourage provision of rental housing at appropriate returns
Dysart			
	Provision of 30 houses for BMA employees	Jul 2009	Currently out to tender
Additional Housing	Provision of a further 60 houses in the next three years for BMA employees	2010	Out to tender in 2009
Land Development	Development of 88 lots of land on the eastern side of Dysart	Jun 2009	Civil works to commence in November 2008
Future Land Development	BMA is working with Isaac Regional Council to develop an agreed view of future land development in Dysart	Dec 2008	Consultant engaged and commenced preliminary analysis
Additional Accommodation Village Rooms	Development of an additional 180 rooms at the Dysart accommodation village	Aug 2009	Civil works completed and buildings currently out to tender









## Accommodation Update

### Dear Resident,

BMA has made significant further progress in meeting housing and accommodation commitments identified in our first update to you in November.

Progress in these areas contributes to our \$60 million commitment this financial year to address accommodation shortages in Moranbah and Dysart.

We are working closely with key parties to ensure planning is in place for our current and future requirements.

BMA is addressing both employee and contractors accommodation requirements, in the following areas:

1. BMA is delivering on its additional housing commitments, with 25 new transit houses and 4 additional residences on track to be completed and ready for occupancy by the end of December.

2. Further to this, 16 additional houses will be completed by the end of February, bringing the total number of new dwellings in Moranbah to 45.

3. Land development in Moranbah is on target with construction work underway on the Isaac Views Estate sub-division in north-east Moranbah (pictured right). The subdivision will provide at least 167 residential lots and 200 unit sites. Completion of the current stage is expected by April 2009 with work on all stages to be completed by September 2009.

BMA is currently working with Ergon Energy and Isaac Regional Council to secure power for the development at the earliest possible stage.

4. In Dysart, construction work on a development at the end of Powell Street on the eastern edge of town is due to commence early in the New Year. This will deliver 88 allotments to allow for construction of additional houses and other accommodation in Dysart.

5. Initial concept plans have been proposed for the development of BMA's Moranbah and Dysart land holdings. This includes redevelopments in Moranbah and land to the west of Long Crescent in Dysart. 6. The first stage of the Eureka Village at Goonyella Riverside Mine has been completed, with 84 residents already in place. The permanent facility will provide capacity for 550 people.

7. Through the installation of additional room capacity, we have closed the gap in contractor village accommodation.

8. BMA continues to assess its mix of housing requirements for the proposed Daunia, Caval Ridge and Goonyella Riverside Expansion projects. Most immediately, planning for short term construction accommodation for contractors has commenced.

Through this comprehensive program we are actively attending to current shortages, as well as proactively working to ensure we have enough accommodation to meet future needs.

We will continue to keep you informed on our activities in this area through these regular updates.

Yours sincerely

BMA



Steve Rae and Dave Crawford at the site of Moranbah's Isaac Views Estate

This is the second in a series of regular updates for Moranbah and Dysart communities on BMA's progress on addressing our accommodation needs.

## **Current Accommodation Activities (as at 12/12/08)**

Activity	Description	Expected Completion	Status
Moranbah	•		·
Additional Housing	Construction of 25 dwellings in Moranbah for BMA employees	Dec 2008	16 transit houses and an additional 4 residences completed with a further 9 transit houses on target for completion by the end of December.
	Construction of 16 further dwellings in Moranbah for BMA employees	Feb 2009	Under construction
Land Development	Progressive development of 76 lots of land on the north-east side of Moranbah (Isaac Views Estate)	April 2009 (earlier if possible)	Civil works commenced in November 2008
	Development of an additional 91 blocks of land in this estate	Sept 2009	Civil works commenced in November 2008
Future Land Development	BMA is working with Isaac Regional Council to develop an agreed view of future land development in Moranbah	Dec 2008	Initial concept plans have been developed for BMA's Moranbah land holdings
Development of land in the Southwest of Moranbah	BMA is working with other companies, the Isaac Regional Council and State Government to identify the most effective way to develop land to the west of Grosvenor Creek.	2011	Preliminary meetings continuing with relevant stakeholders, Isaac Regional Council and the State Government
Encouraging Development	BMA is in discussions with a number of parties to provide additional accommodation in Moranbah	Ongoing	Tendering for Council land. Holding discussions with developers to encourage provision of rental housing at appropriate returns
Dysart			
Additional Housing	Provision of 30 houses for BMA employees	Jul 2009	Currently out to tender, with tender closing mid January 2009
Additional Housing	Provision of a further 60 houses in the next three years for BMA employees	2010	Out to tender in 2009
Land Development	Development of 88 lots of land on the eastern side of Dysart	Jun 2009	Civil works to commence in January 2009
Future Land Development	BMA is working with Isaac Regional Council to develop an agreed view of future land development in Dysart	Dec 2008	Initial concept plans have been proposed for the development of BMA's Dysart land holdings located to the west of Long Crescent
Additional Accommodation Village Rooms	Development of an additional 180 rooms at the Dysart accommodation village	Aug 2009	Civil works completed and buildings tenders being assessed with the preferred tenderer to be identified this month

P3 — Community Report



# COMMUNITY INVESTMENT

A review of activities and partnerships between BMA, our employees and the local communities of Central Queensland for the year ended 30 June 2008

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"BMA has a high profile in the communities ... The company is seen as a good employer, a good corporate citizen and genuinely concerned about the welfare of the communities affected by its business."

Community Perception Survey Report 2008

Front cover: MBA employees Gary Gilburt and Darren Moylan, with a Simply Sunshine Childcare Centre trainee, a position funded by Goonyella Riverside Mine This page: Greg Cruickshank Aquatic Centre, Moranbah Back cover: Salvation Army's Moneycare Program 

## from the ceo

It is with pleasure that I present the BHP Billiton Mitsubishi Alliance (BMA) Community Investment Report for the 2008 financial year.

BMA is committed to Central Queensland. BMA was a part of these communities long before the mining boom of recent years, and we are proud of the contribution that our people and our company have made, particularly in the Bowen Basin.

As BMA's newly appointed CEO, I am committed to ensuring that BMA continues to invest in the communities in which we live and work, to help build a sustainable and liveable future.

I also support BMA's role as a community advocate, partnering with industry groups as well as local, state and federal government, to ensure the best outcomes for Central Queensland and the Bowen Basin.



The report that follows is a testament to BMA's ongoing support to the region through the \$22 million invested in funding and sponsorships across the Bowen Basin in the 2008 financial year.

As we work to maintain our position as the world's largest producer of seaborne traded coking coal; as we endeavour to realise zero harm workplaces and keep our people safe; as we plan for the future and expand and grow sustainable operations, it is important to BMA that the communities in which we operate continue to share in our success.

On behalf of BMA I'd like to thank the community-minded locals and community groups we partner with – they really are the backbone of Central Queensland's communities.

We look forward to continuing our relationship with you in 2009. We will also look to forge new relationships and further build on the region's strong community foundations.

BMA welcomes your feedback on our community investment activities. Please take the time to complete the feedback form at the end of this report – we do value your comments.

Marcelo Bastos Chief Executive Officer BHP Billiton Mitsubishi Alliance

# bma and the community

BMA has a proud history of community investment across Central Queensland and the Bowen Basin.

While mining, railing and shipping coal has underpinned our growth, our steadfast focus on health, safety, the environment and the community, has also been a driving force behind our company's success. Indeed a key objective of BMA's five year plan is to 'make our communities more liveable'.

As a socially responsible corporate citizen, BMA actively seeks a social licence to operate from the people in our host communities, in addition to regulatory approvals from governments.

Year on year we tailor our community investment strategy to better reflect ever-changing community priorities, as well as feedback from government, industry and our employees, who live and work across the region.

We invest in these communities through a range of channels, helping to deliver tangible benefits and build community capacity as we grow.

In 2008, BMA invested \$22 million in community projects and initiatives:

#### REGIONAL INFRASTRUCTURE SUPPORT

BMA provides ongoing financial support to regional councils and government. \$14.8 million per annum

\$1 million

per annum

\$3.25

million

over FY07

and FY08

\$925.000

plus

\$4.7

million

per annum

per annum,

wages and

salaries

#### COMMUNITY PARTNERSHIPS PROGRAM (CPP)

Since 2002, BMA has invested in community and not-for-profit organisations through the CPP, ensuring communities benefit from and share in our success.

#### LANDMARK PROJECTS

BMA partners with industry as well as local, state and federal government to pool funds for significant 'landmark' projects that help to improve the liveability of Central Queensland's resource communities.

#### **SKILLS FOR GROWTH**

In response to skills shortages across the resource industry, BMA has dedicated community investment funds to attract and retain skilled workforces.

#### LOCAL SITE INITIATIVES

BMA's mine and port operations also make significant investments in their local communities by way of sponsorships, donations and volunteering.

- Council rates and special levies
- Subsidies and allocations including maintenance of local roads and airports and other council infrastructure, facilities and water
- Headworks charges

In 2008, BMA supported 23 regional programs across a range of categories:

- Economic Development and Business Skills Training
- Community Development and Welfare
- Community Safety, Sport, Wellbeing and Recreation
- Environment and Sustainable Development
- Arts, Entertainment and Cultural Development, and
- Youth Development and Leadership
- The Blackwater International Coal Centre (opened in August 2008), and
- The Dysart Multi-purpose Sports Centre (feasibility studies and plans underway)
- Engineering partnerships with the University of Queensland and Central Queensland University
- Graduate scholarships, a Cadetship program and an Engineering Extension program, and
- Support for industry initiatives such as the Queensland Minerals and Energy Academy

• Sites contribute to a range of community activities across business development, community health, environment and sport and recreation

#### LISTENING TO THE COMMUNITY

In 2008, BMA commissioned an independent Community Perceptions Survey across the Bowen Basin and Mackay and Sarina communities.

The survey was conducted by the University of Queensland's Centre for Social Responsibility in Mining (CSRM) and captured feedback from more than 600 residents.

The findings highlighted that BMA's commitment to community engagement and investment activities contributed significantly towards BMA's positive reputation.

Three quarters of survey respondents said that BMA had made a positive contribution to their community, mainly through the provision of employment and support for community groups and the local economy.

The survey also found that while 84 percent of respondents living in our host communities were generally satisfied with their communities, 'liveability' improvements could be made. Top-line recommendations included:

- Improving entertainment and recreational facilities
- Providing for and attracting more services and businesses, and
- Improving transport and infrastructure.

#### 2009 AND BEYOND

BMA is updating its community investment strategy to ensure that the organisation's community investment is well targeted to address the key short, medium and long term needs of our host communities.

The strategy will be aligned to our growth plans to ensure BMA is achieving our goal of making our communities more liveable. The strategy is being updated by BMA's Community Investment team, in partnership with the community, government, and other key stakeholders.

This strategy will include a review of our Community Partnerships Program focus areas to ensure that they represent the priority needs of our communities and will also see BMA implement the recommendations from the CPP review and Community Perceptions Survey.

BMA will also work to strengthen our advocacy role to ensure that BMA communities continue to receive priority focus for the provision of social and economic infrastructure by the State and Federal Governments.

In the years ahead BMA will continue to provide opportunities for the community and government to offer feedback and comment on our community investment strategy.

The formal and anecdotal input gathered from our host communities helps to shape our investment priorities, build goodwill, strengthen relationships and, ultimately, build healthy lifestyles and liveable communities.

#### Gregory Crinum Mine's sponsored 10km Community Fun Run



# working with government

BMA works hard to strengthen its relationship of mutual support not only with Central Queensland residents, but also with local, state and federal government.

BMA plays an active part in a coordinated industry and government approach to support continued growth in the Bowen Basin's resource communities, and address development challenges.

As an industry leader, we are in a unique position to advocate for additional funding, resources and support, on behalf of our host communities. BMA partners closely with a range of parties to secure the best outcomes for the region, some of which include:

- Isaac Regional Council
- Central Highlands Regional Council
- Mackay Regional CouncilPeak regional economic
- development organisations
  Queensland Government and its departments, ministers and agencies
- Federal Government and its departments, ministers and peak planning bodies
- A variety of statutory authorities and government owned corporations
- The Queensland Resources Council
- Key mining and resource companies
- Community reference groups across Central Queensland, incorporating local government, state government agencies and human services organisations.

In the 2008 financial year, BMA supported local councils and governments by way of a \$14.8 million investment in:

- Council rates
- Special levies
- Subsidies and allocations, including the maintenance of local roads and airports and for other council infrastructure, facilities and water.

During the same period, BMA paid close to \$400 million in coal royalties to the Queensland Government.

BMA will continue to forge positive relationships with all levels of government, enabling truly effective partnerships through shared responsibilities and benefits.

Through these relationships BMA believes it can make a difference to our local communities and the lives of residents, our employees, and our corporate stakeholders.



# community partnerships program

The Community Partnerships Program (CPP) is a flagship community investment initiative for BMA. Since its inception in 2002, CPP has seen BMA invest around \$1 million per year in the Bowen Basin, Mackay and Sarina communities.

Through the program, BMA partners with community groups and individuals, injecting funds directly into community services and facilities that address social challenges and improve liveability. The CPP supports community initiatives that promote strong partnerships with government, training providers and welfare organisations.

#### **CPP MEANS REAL OUTCOMES**

The CPP is focused on real and tangible outcomes for the community. BMA carries out an extensive internal assessment of CPP applications each year, allocating funds to those initiatives that can best support the community.

Applications are assessed on a range of criteria, including:

- how many people the initiative, service, program or group will directly assist
- the extent to which the wider community will be improved or enriched
- how well the initiative can help to address immediate community needs and social priorities
- the extent to which the initiative is likely to form true partnerships, linking the likes of government and industry with the community
- how well the funding request aligns with BMA's values and CPP criteria, and
- how adequately the initiative can be accountable for, and report back on, the use of funds and direct community outcomes.

#### **FUNDING PRIORITIES**

In the 2008 financial year, the program addressed a range of social needs across six priority areas, as outlined on Page 6.

## SHAPING CPP FOR A SUSTAINABLE FUTURE

CPP partners not only enjoy a significant financial boost, but also publicity associated with the program as BMA endeavours to build the profile of CPP partners in the community, the media, in government and industry groups, and among BMA's own workforce of 8,000 people.

CPP partners have also welcomed the opportunity to influence BMA's future investment commitments; ultimately helping to shape their own community for the future.

BMA regularly invites CPP partners, government and industry representatives, and the wider community to review the CPP, ensuring that we continue to support those programs and people that make a real difference. As the ever-evolving needs of Central Queensland's communities change, so do BMA's investment priorities.

In 2008, BMA engaged these stakeholders through an independent review of the CPP, which was undertaken by the CSRM. The review confirmed that the CPP is highly valued by BMA's partners and to date has been successful in leveraging matched funding from government departments and local councils.

However, to ensure the program's ongoing success, the review made a number of high level recommendations that will shape the CPP and BMA's relationship with future partners:

- Streamlining the reporting process to better capture performance and benefits of the programs.
- Greater networking and communication with BMA and amongst the CPP partners.
- Linking the CPP priority areas to an ongoing social monitoring program, to ensure their ongoing relevance.



# funding priorities

PRIORITY AREA	CPP INITIATIVE / PROGRAM	PRIORITY AREA	CPP INITIATIVE / PROGRAM
	Moranbah Community Radio – providing support to employ radio personnel and train volunteers in radio skills and administrative tasks.	ENVIRONMENT AND SUSTAINABLE DEVELOPMENT	<b>Sustainable Landscapes</b> – helping to improve the condition of the esplanades and dunes along the coastline near Sarina and BMA's Hay Point Terminal and increase community awareness
	Hinterland Economic Development Manager – an integrated initiative between local government and inductry supporting anhancement of		and involvement in local beautification projects.
ECONOMIC DEVELOPMENT	industry supporting enhancement of the economic development and social capital of the region.		<b>Opera QLD</b> – supporting a week long program of dramatic arts workshops for primary and secondary school students in Sarina.
AND BUSINESS SKILLS TRAINING	<b>Learning Network QLD</b> in Moranbah and Dysart – supporting the employment of a coordinator to expand the range of education and training opportunities, including information technology and adult education, available in the region.		<b>Bell Shakespeare</b> – supporting the 'Actors at Work' program which provides cultural and drama activities for school students in Moranbah and Dysart.
	<b>Engineering Links</b> – a not-for-profit company, established by two high school teachers in Townsville, to reverse the decline of Physics and Mathematics in high schools.	ARTS, ENTERTAINMENT AND CULTURAL DEVELOPMENT	<b>Crossroads Arts</b> – the FUSE program – provides employment, training, development workshops and mentoring to young people in Mackay who are interested in film.
COMMUNITY DEVELOPMENT AND WELFARE	<b>The Salvation Army Moneycare</b> <b>program</b> – supporting personal finance counselling and training seminars across Rockhampton, Blackwater,		<b>Kids Alive</b> – a water safety program that teaches children important water safety and emergency messages through song, dance and drama.
	Emerald, Dysart and Moranbah. Queensland Health's Be More Active Moranbah program – encouraging employees and the community to get		<b>Musica Viva</b> – providing a teacher development workshop and Irish Band performance for school students across the Central Highlands.
	involved in local fitness challenges. <b>Capricorn Helicopter Service</b> – supporting the Capricorn emergency helicopter service based		The Smith Family Learning For Life program – providing education access and participation for disadvantaged youth in Mackay.
	in Rockhampton, which services the region surrounding Gladstone, Blackwater and Emerald.		<b>Central Queensland Youth Workers</b> in Moranbah, Blackwater and Dysart – providing support for local youth.
Community Safety, Sport, Wellbeing and	<b>CQ Rescue Mackay</b> – supporting emergency helicopter services based in Mackay, for the northern Bowen Basin.	YOUTH	<b>Sarina Transitional Links</b> – providing innovative transitional links to bridge the gap between primary school and
RECREATION	<b>CQ Branch Life Education</b> – providing a Life Education Mobile Classroom to visit schools in the Fitzroy West region	DEVELOPMENT AND LEADERSHIP	high school education for students in Sarina and surrounds. LDC for Literacy – a centre for
	(including Coppabella and Nebo), educating students on the dangers of drugs and alcohol.		professional sharing and learning of excellence in literacy teaching and practices to improve student learning
	Lifestream Triathlon – an all abilities triathlon engaging all sections of the greater Mackay region community to raise funds for the Life Stream Foundation which supports people with intellectual disabilities.		outcomes in literacy. <b>PCYC Blackwater Vacation Care</b> – supporting the provision of out-of- school hours and vacation childcare options.
		1	Corporate office investment (Brisbane): <b>\$643,000</b>
		CPP INVESTMENTS	BMA mine site investments (Bowen Basin): \$365,800

CPP INVESTMENTS IN 2008:

> Total BMA CPP investment for 2008: **\$1,008,800**

(Bowen Basin): \$365,800

# economic development and business skills training

BMA recognises that business and industry diversification, coupled with a broad community skills base, are important in building sustainable resource communities. New business and skills development continue to drive economic diversity in the Bowen Basin, which in turn, helps to strengthen community liveability.

Beyond the economic argument for business and skills diversity, BMA also acknowledges that many residents simply benefit from exposure to training and employment opportunities across a range of sectors.

Be it stay-at-home mothers or fathers who are looking to re-enter the workforce, mature-aged workers upskilling to remain employable, or people with disabilities or from other marginalised groups; communities are better connected and enriched when all members have the opportunity to contribute.

BMA invested in a range of partners in the 2008 financial year to support economic development, skills training opportunities and a culture of life-long learning across the Bowen Basin.

Economic Development and Business Skills Training CPP partners included:

- Moranbah Community Radio
- Hinterland Economic
- Development Manager
  Learning Network Queensland

  Moranbah and Dysart
- Engineering Links

#### CASE STUDY: MORANBAH COMMUNITY RADIO

Rock FM is a not-for-profit organisation providing an independent and community-run radio station in Moranbah, as well as employment, training and work experience opportunities for locals.

BMA's financial support enables the station to employ a programming and database manager who also supervises a training program for visually impaired volunteers.

The programming and database manager is also working on a project to enable the automatic running of programs, music and community announcements, as necessary. Rock FM's focus on local news, community announcements and entertainment tailored for Moranbah, as well as its dedicated training programs for people with disabilities, helps to connect the community – cutting across age, culture and social backgrounds.

BMA employees are also diversifying their skills and taking up volunteering opportunities available at Rock FM, with ten employees producing and presenting live radio shows.



## community development and welfare

BMA's community investment program also reaches out to some of the most vulnerable and disadvantaged in the community.

As a long-standing member of the Bowen Basin and Central Queensland communities, BMA has a vested interest in helping our host communities build capacity to manage development challenges, improve their livelihood and overcome adversity.

BMA has been able to make a difference in these communities by supporting the front-line social welfare organisations that reach out to those most in need.

In 2008, BMA invested in The Salvation Army's Moneycare program as well The Salvation Army's natural disaster emergency services during the January and February 2008 floods, which displaced thousands of residents.

## CASE STUDY: THE SALVATION ARMY'S MONEYCARE PROGRAM

The Salvation Army is a well known community welfare organisation, which supports communities and individuals through difficult times.

The Salvation Army's Moneycare program offers a free and confidential financial counselling service for all members of the community, regardless of income or age, helping those who face financial hardship, often through circumstances beyond their own control.

Funding from BMA's CPP facilitated the appointment of a fulltime Financial Counsellor for the Bowen Basin region, inclusive of Moranbah, Dysart, Emerald and Blackwater.

Moneycare's specially-trained counsellors help clients across the region to alleviate suffering, avoid bankruptcy, and improve their financial literacy.

> In 2008, BMA worked in partnership with The Salvation Army and local community recovery groups, and allocated \$110,000 to more than 20 welfare, community and sporting groups, to support the flood relief efforts.

Be it a sole-parent family struggling to make ends meet or a young adult with unmanageable debt, the Moneycare service helps clients take the steps needed to get back in control of their finances. Client referrals to the program come from The Salvation Army's own counselling services, Legal Aid, Gamblers Anonymous, Centrelink, other government departments, local businesses and welfare agencies. Through Moneycare, The Salvation Army offers a range of services including:

- Face to face or telephone financial counselling sessions
- Financial literacy information sessions
- Client advocacy services

The Salvation Army reports that the program achieves highly successful outcomes across its centres, helping to break the welfare cycle or generally improve the wellbeing of 60 to 90 percent of Moneycare clients. Through the Moneycare program, BMA and The Salvation Army have helped some of the most vulnerable residents in our host communities to:

- Negotiate onerous debts and in some cases, have the debts waived
- Retain their homes where repossession was imminent, and stop the seizure of basic furniture and household goods, and
- Better manage incomes and budgets.

#### CASE STUDY: FLOOD RELIEF EFFORTS

In January and February 2008, Central Queensland communities were devastated by floods. BMA played a significant role in helping communities and businesses to rebuild. In both Emerald and Mackay BMA worked in partnership with community support organisations, allocating funds across more than 20 groups, providing more than \$110,000 in much needed financial assistance.

# community safety, sport, wellbeing and recreation

Building sustainable communities is about more than protecting the environment or strengthening the economy; it's also about promoting the health and wellbeing of the greater community.

There is a range of convincing evidence to suggest that commonly adverse health conditions are largely preventable through healthier environments and lifestyles.

For this reason, BMA supports a range of community groups that offer health intervention or promotion programs, in a bid to improve community wellbeing and quality of life, and help to lift the burden off individuals, families and health care systems.

In this priority area BMA also funds recreational groups, activities or facilities, and initiatives that improve overall community safety.

In the 2008 financial year BMA supported a range of groups to help improve community safety, as well as access to sport, wellbeing and recreation facilities.

Community Safety, Sport, Wellbeing and Recreation CPP partners included:

- Queensland Health's Be More Active Moranbah program
- Capricorn Helicopter Service (Rockhampton)
- CQ Rescue Mackay
- CQ Branch Life Education
- Lifestream Triathlon

#### CASE STUDY: BE MORE ACTIVE MORANBAH

The Be More Active Moranbah project is a joint initiative of Queensland Health and BMA – helping to get more people more active, more often, with the aim of improving the health and wellbeing of the Moranbah community.

A key component of the Be More Active Moranbah program in 2008 was the 10,000 steps community challenge – encouraging residents to take the recommended 10,000 steps per day towards improved health and fitness.

A number of staff from BMA's Peak Downs, Broadmeadow and Goonyella Riverside Mines formed teams and took up the challenge, with Queensland Health creating signage around the township to mark out a range of pathways for teams to follow.

Throughout the year the Be More Active Moranbah initiative regularly published media stories focused on improvements to

improvements to health, particularly in association with other campaigns such as 'Movember'.

The initiative also promoted better use of the recreational and health facilities available in Moranbah, such as Federation Walk, the Greg Cruickshank Aquatic Centre and the Moranbah Golf Course.

"I would like to thank BMA for their continued support of the work of the Salvation Army. A great number of people were able to be assisted by The Salvation Army due to the generosity of BMA in this time of natural disaster."

Bradley Wigginton, Moneycare Manager, The Salvation Army, speaking about BMA's flood relief efforts.

#### CASE STUDY: CENTRAL QUEENSLAND HELICOPTER RESCUE SERVICE

Founded in 1994, the Central Queensland Helicopter Rescue Service has flown more than 3,500 missions, helping to save the lives of hundreds of locals and tourists, across an area that stretches from Mackay to Bowen, south to St Lawrence, the Whitsunday Islands and inland to the Bowen Basin.

As operational costs rise for this valuable service, BMA is proud to continue its support for this vital community service that assists so many across Central Queensland.

BMA is proud to support doctors and intensive care paramedics, and the hundreds of dedicated volunteers, air crewmen and pilots who provide 24-hour rapid medical assistance to those in need, through the Central Queensland Helicopter Rescue Service.



# environment and sustainable development

BMA recognises that building sustainable futures is not limited to supporting social needs, but also extends to protecting the environment. BMA strives for continuous improvement in environmental performance across our mining operations, and believes that this extends beyond the mine site.

With this in mind, we have adopted a continuous improvement philosophy in our host townships, and seek to support community programs that are at the forefront of proactive environmental initiatives – be it changing behaviours towards the environment, carrying out environmental awareness and education campaigns, or undertaking activities to offset emissions – we are committed to the environment and its sustainable development.

We are proud to support community initiatives that help to build greener townships, instil a sense of civic pride and improve the amenity of the region, and look to engage our communities through constructive learning programs.

#### CASE STUDY: SARINA SUSTAINABLE LANDSCAPES PROJECT

The Sarina Coastal Sustainable Landscapes Project aims to improve the condition of the esplanades and dunes along the Sarina coastline and surrounding areas including Louisa



Creek, Half Tide, Salonika, Grasstree, and Armstrong Beach.

By engaging with the community, schools and local workforces, the project is supported by teams of locals who, through coordinated activities and working bees, weed, revegetate, clean up and beautify coastal catchments and beachfronts.

The project taps into calendarspecific events, including Keep Australia Beautiful Week, Landcare Week, Coastcare Week, International Volunteer Day and Clean Up the World Weekend to draw particular attention to its achievements.

In 2008 BMA's Hay Point Coal Terminal was named the State winner in the Keep Australia Beautiful Queensland – Clean Beach Challenge, which recognised the dedication and commitment of our employees, the community, Sarina Landcare and Conservation Volunteers Australia.

The aim of the Challenge was to keep Queensland's beaches litter free and to encourage local governments and communities to work together to best manage beach environments.

The Award also recognised BMA's long standing commitment to managing the local beach, which included an upgrade of the Hay Point lookout and foreshore area which is used by locals and tourists to access the beach and to view BMA's coal loading terminal.

"The Hay Point Beach is one of the central focus areas of the community, and we have collaborated to create an area that is accessible to visitors and that also protects and provides habitat for native species, including turtle nesting sites."

Russell Grech General Manager Port, Hay Point Services

# arts, entertainment and cultural development

Recognising that many Central Queensland communities have limited exposure to the theatre, art and cultural exhibitions available in the major regional centres and capital cities, BMA also supports arts, entertainment and cultural development initiatives in the Central Queensland community.

By supporting community, and in particular youth access to arts and cultural pursuits that they otherwise would not have the opportunity to participate in, BMA aims to expand horizons and foster creativity and self expression.

For the wider community, the development of arts and cultural activities helps to encourage social interaction, broaden recreation options, as well as develop a local cultural identity.

In 2008, BMA invested in a number of programs to support the arts, entertainment and cultural development initiatives:

- Opera Queensland
- Bell Shakespeare
- Crossroads Arts
- Kids Alive
- Musica Viva

#### CASE STUDY: OPERA QUEENSLAND

Opera Queensland is Australia's second largest opera company and presents major operatic productions in Brisbane as well as regional Queensland. The company also stages educational programs in primary and secondary schools.

Moving Opera! brought a week-long theatre workshop to secondary schools in Central Queensland, providing opportunities for students to learn to sing, develop their confidence and self-esteem, and be exposed to leading Queensland professional artists. The workshop culminated in a stage performance involving students, their peers, families and friends. The Wombat Story introduces students from years three to five to storytelling, role-playing, movement, characterisation, visual art and singing.

Opera Queensland also provides lesson plans and follow-up activities for teachers, ensuring students continue to develop their aesthetic and sensory skills, and that arts become a core learning activity.

#### CASE STUDY: CROSSROAD ARTS

Crossroad Arts is an award winning cultural development company, working in partnership with communities across Central Queensland to develop interest and skill in film, theatre, music and visual art. In 2008 Crossroad Arts offered a program called FUSE to young people aged between 12 and 26 years, which focused on employment, training and mentoring in the fields of film, sound, music and short documentary films.

The program aims to develop cinematography and editing skills, explore radio production and broadcasting, introduce participants to sound design and production through computer software, and provide studio space and networking opportunities to budding artists.

Above all, Crossroad Arts is driven by the belief that participation in the arts can bring communities together, and draw out a sense of individual confidence and well-being.



## youth development and leadership

BMA believes in supporting youth development in our communities as a core activity and thereby fostering the leaders of today and tomorrow.

Through our CPP partners BMA helps youth in Mackay and the Bowen Basin to realise their potential, build the coping skills needed to respond to future challenges, and become responsible citizens who are self-aware and care about developing their communities.

Investing in youth is also about unearthing creative and innovative endeavours that help young people think differently about the world, and the positive role they can play.

This, coupled with our desire to add long-term sustainable value to these communities, has seen our community investment portfolio invest heavily in youth initiatives in recent years.

In the 2008 financial year, BMA invested in a range of youth services:

The Smith Family's *Learning for Life* program

- Central Queensland youth workers in Moranbah, Blackwater and Dysart
- Sarina Transitional Links
- LDC for Literacy
- PCYC Blackwater Vacation Care

#### CASE STUDY: THE SMITH FAMILY - LEARNING FOR LIFE

More than 27,000 Australian children access The Smith Family's *Learning for Life* program, which improves access to and participation in education, and supports youth through vulnerable transition points in their educational development.

Around 270 of these students (135 families) are engaged across the Mackay and Sarina communities, thanks to BMA's sponsorship of the local *Learning for Life* program.

With their *Learning for Life* mentor by their side, local youth took part in a range of social and educational development programs during the year, including:



- a kids fishing adventure day, where students were treated to an angling course to learn about bait gathering and fishing techniques
- tours of art exhibitions and free art classes presented by local artists
- a family tree planting day at Campwin Beach, hosted by BMA and Conservation Volunteers Australia
- speech, drama and communication classes, hosted by Sally Eales, and
- a Christmas art competition, where one local student won her category and flew to Brisbane to attend a luncheon with other age category winners.

The Learning for Life program also provides for essential school expenses such as school uniforms, books and excursions.

BMA's financial support also helps The Smith Family deliver a range of literacy programs for local youth and adults including:

- Student2student: a telephone peer support reading program offered to students in years three to eight
- Let's Read: arming families with the information and tools they need to introduce preschool-aged children to books and reading
- Financial Literacy: courses offered to adults in the Mackay community to help improve their money management and budgeting skills
- Microsoft Unlimited Potential: computer clubs for parents and grandparents from Mackay-based schools, helping young people and adults access computers and learn the basics of information communication technology.

BMA employees also volunteer their time during The Smith Family's Christmas Appeal, packing hampers for delivery to local families in need. BMA has supported The Smith Family since 2006.

# skills for growth

An important facet of BMA's success is its ability to attract, develop and retain highly talented, skilled and motivated people.

The drive to instil a culture of lifelong learning within our company, irrespective of market fluctuations, will continue to stand our company and our people in good stead. Our company's greatest resource, after all, is our people.

The mining boom of recent years presented significant competitive challenges in sourcing skilled workforces to meet operational demands. It brought with it an unprecedented recruitment drive that extended well beyond the resource sector, and consequently changed mining workplace demographics and demanded strong investments in education, training and development.

In responding to the skills shortage, BMA invested \$925,000, plus wages and salaries, in our Skills for Growth initiative in 2008, across a range of industry and company-specific programs:

#### **SCHOLARSHIPS**

BMA invests in a scholarship scheme to help boost the number of graduates from eight fields of mining-related tertiary studies.

During their studies, scholarship students receive valuable funding including automatic inclusion into BMA's Vacation work experience program, and upon graduating are well placed for entry into BMA's Graduate Programs.

Dysart High School and Moranbah High School students attended a forum for students of Queensland Minerals and Energy Academy (QMEA), to learn more about mining careers for women



#### CADETSHIPS

Beyond traditional mining sector studies, BMA is also helping to improve alternative pathways into the industry through the development of para-professional skills in a Cadetship Program. BMA cadetships combine full time on-the-job work experience and vocational training, with supported university studies towards one of six specific mining related associate degrees.

#### **ENGINEERING EXTENSION PROGRAM**

In meeting immediate skills shortages, BMA helps professionals from a range of backgrounds to fast track their qualifications in mining and minerals processing engineering by offering the BMA Engineering Extension Program. The program involves two-years of onthe-job training and tertiary study.

#### **CENTRAL QUEENSLAND UNIVERSITY**

BMA has established an alliance with Central Queensland University to facilitate the 'BMA Cadetship and Engineering Programs'. BMA also supports two teaching and engineering research positions, as well as a postgraduate scholarship focused on doctoral research into organisational leadership. CQU also explores alternative pathways to mining engineering, for example, combining undergraduate study through CQU and specialist mining engineering schools in Queensland, New South Wales and Western Australia.

#### THE UNIVERSITY OF QUEENSLAND

BMA's ongoing support funds two teaching and research positions – the University's Chairs of Mining Engineering and Minerals Processing – as well as educational materials development and the delivery of a coal processing lecture series.

#### QUEENSLAND MINERALS AND ENERGY ACADEMY

BMA is a founding industry sponsor of the Academy, which is a joint initiative of the resources industry and the Department of Education, Training and the Arts (Queensland) to raise interest in mining and minerals careers and increase tertiary enrolments in mining-related study.



Through the Academy, a network of 18 schools across Queensland works with employers, universities and the Vocational Education and Training Sector to offer minerals and energy-related learning opportunities and experiences aligned to the Queensland syllabus to students.

#### MINING INDUSTRY SKILLS CENTRE

BMA also supports the Mining Industry Skills Centre, which is a partnership between industry, unions and the Department of Education, Training and the Arts (Queensland). BMA provided the industry leadership to establish the centre, and provided the centre's first industry Chairperson, and continues to be the coal industry representative on the Board.

The centre is based in Brisbane and works to increase apprenticeship numbers and vocational education studies across the mining sector. The centre provides funding, programs and resources to mining employers for training apprentices, statutory positions and operators, as well as leading capability in generic induction and the use of simulation in training.

#### COALFIELDS TRAINING EXCELLENCE CENTRE

BMA has joined with a range of other coal companies, the Federal Government and National Training Authorities to support the centre, which is joined to Moranbah State High School.

The centre is fitted out and functions like a mine site engineering workshop and helps local high school students build on the existing school robotics program sponsored by BMA and supported by volunteer engineers from our mines.

# landmark projects

In 2006 a Bowen Basin Family Needs Survey identified a range of needs and priorities in Central Queensland's resource communities.

Through the survey, communities advocated for improvements in medical and health care services, childcare, and sporting, recreational and social facilities.

In response to the survey, BMA established Community Reference Groups across the townships, as well as key government partnerships, to assess and guide the development of large scale 'landmark' projects.

These Landmark Projects will become legacy projects across Bowen Basin townships – a true reflection on the community's values and connectedness.

In the 2008 financial year, BMA continued its program of investment in the development of a number of Landmark Projects:

#### BLACKWATER INTERNATIONAL COAL CENTRE

Queensland Premier Anna Bligh officially opened the \$9.5 million centre in front of over 1,000 sponsors, guests and members of the community in August 2008.

The Blackwater International Coal Centre was BMA's first Landmark Project, with BMA contributing almost \$1.5 million towards its development, along with the Queensland and Federal Governments, the Central Highlands Regional Council and a number of other coal mining companies and suppliers.

One of BMA's owners, Mitsubishi Development Corporation, separately contributed an additional \$500,000 to upgrade the adjacent Japanese Garden.

The centre is seen as a unique addition to the Blackwater community, combining education, tourism and much needed facilities for locals, as well as providing insight into the Australian coal industry.

#### DYSART MULTI-PURPOSE SPORTS CENTRE

The Isaac Regional Council has \$2 million in trust from BMA towards the cost of the Dysart Multi-purpose Sport and Recreation Facility. Funds have also been committed from the State and Federal Governments.

The Council is currently waiting on release of funds from the Federal Government and construction of the facility is anticipated to commence in mid to late 2009. The Centre will include a gymnasium, aerobics, café, multipurpose courts and childcare.

BMA is also working towards supporting a Business Development Manager for the Centre.

#### MORANBAH AQUATIC CENTRE – THE GREG CRUICKSHANK AQUATIC CENTRE

In 2008 BMA funded a Master Plan for the redevelopment of the Greg Cruickshank Aquatic Centre in Moranbah which will include existing facilities, water and interactive play equipment for children, barbeque and picnic facilities and shade cover. BMA is now financially supporting the development of a feasibility study with detailed costings.

The projects have inspired a true partnership between community, industry and all levels of government and are a valuable addition to the liveability and civic pride of our Bowen Basin communities.



# site initiatives

Throughout the 2008 financial year, BMA's mine, port and corporate offices also made donations to community groups across the region.

With so many BMA employees living in the Bowen Basin, many sites raised funds to help restore their townships after the 2008 floods, which devastated thousands of local homes and businesses and pushed welfare groups to the limits.

#### **BLACKWATER MINE**

#### invested more than \$547,000

Blackwater Mine supported the provision of health services across the region in 2008 by helping to fund wages for an additional doctor at the Blackwater Hospital, and donating to the Blackwater Hospital Ladies Auxiliary and the Royal Flying Doctors Service.

#### **BROADMEADOW MINE** invested more than \$86,000

Broadmeadow, Peak Downs and Goonyella Riverside Mines support the Drivesafe program each year for Grade 12 students at Moranbah State High School. The program offers safe driving theory, as well as practical experience, focusing on getting to know your car, improved driving techniques (steering, emergency breaking) and general traffic rules and driver awareness.

#### **GOONYELLA RIVERSIDE MINE** invested almost \$500,000

Goonyella Riverside Mine provided funding for a much needed child care trainee at the Simply Sunshine Child Care Centre in Moranbah in 2008.The funding not only provided a job for a local person, but also helped to ease recruitment pressures on the child care centre, which had been impacted by skills shortages across the region.

#### **GREGORY CRINUM MINE** invested more than \$320,000

The devastating floods in Emerald in January 2008 left many community groups depleted of funds and resources.

BMA Gregory Crinum Mine hosted the inaugural Community Charity Fun Run, raising much needed funds for local community support groups including the Red Cross, the State Emergency Service, Queensland Fire & Rescue Service and the Salvation Army.

#### HAY POINT COAL TERMINAL invested \$140,000

Floods also inundated the Mackay region in early 2008, impacting heavily on not-for-profit and community groups. BMA donated funds to support the flood appeal across Central Queensland, including \$50,000 for the Mackay region.



Hay Point Services partnered with the Mackay Whitsunday Regional Economic Development Corporation (REDEC) to coordinate the distribution and delivery of financial support, helping to maximise the number of community groups that received funding.

#### NORWICH PARK MINE

invested more than \$1 million

Norwich Park and Saraji Mines partnered with Dysart State High School to offer a range of minerelated learning programs, presented by mine employees.

The Mines funded external training and extra-curricular activities, learning resources and other sponsorships. The partnership also enabled Dysart State High School establish a 'Creating Tomorrow's Mining Workforce Today' program, for which it won a Queensland Education award.

#### Right: Dysart community members and mine employees enjoy the friendly, free and fun activities available through "Fitness in the Park" sponsored by BMA Saraji and Norwich Park mines.

#### PEAK DOWNS MINE

#### invested more than \$450,000

Also recognising the widespread devastation caused by the 2008 floods, BMA employees at Peak Downs Mine donated the bonuses they had been awarded for achieving 50 injury-free days at site.

The generous donation went to the Mackay Flood Relief Appeal, and with the help of BMA's Matched Giving Program, totalled \$100,000.

#### POITREL MINE

invested close to \$7,500

Poitrel Mine donated to a range of charities and local community groups in 2008 including the Central Queensland Life Education Centre, the Relay for Life Cancer Fund, Moranbah and District Support Services Oasis Life Recipe Book, The Moranbah Rodeo Club Fence Project and the Platinum Nebo Newsletter.

#### SARAJI MINE

#### invested more than \$560,000

Saraji and Norwich Park Mines sponsored "Fitness in the Park" in 2008, providing free, fun and friendly group exercise activities to the residents of Dysart. The program offered a range of fitness activities to cater for varying levels of fitness, and scheduled workout times to suit the various shift rosters in the township.

#### SOUTH WALKER CREEK MINE

invested more than \$71,000

South Walker Creek Mine continued to work with Traditional Owners to manage the Bidgerley's Learning Centre in 2008.

The team also worked closely with the Queensland Museum and Traditional Owners to set up a Community Program for recovering a significant fossil find on the northern part of the South Walker Creek Mine.



Left: Representatives from the BMA Peak Downs Mine workforce back row (L–R) Wagner Alves, Tony Smith, Dallas Hannay, Bob Jurgens, Mark Crofts, Brett Condon, Daniel Hardy and front (L–R) BMA Peak Downs General Manager David Crawford, Mackay Foundation – Flood Appeal Chair Scott Alman, National Executive NAB CQ region Ian Beveridge and Claire Buchanan.

# matched giving program

In the 2008 financial year, BMA employees directed more than \$1.9 million to 219 not-for-profit organisations, through the BHP Billiton Matched Giving Program.

BHP Billiton recognises the individual contribution that many BMA employees make to not-for-profit organisations, and financially doubles these donations through the Matched Giving Program.

Across BMA, employees donate to their charities of choice through:

- Payroll giving and cash donations,
- Volunteering their time, and
- Fundraising.

By 'matching' the donations, BHP Billiton enables individual employees, sites and offices to give more, and influence where funds are invested in the community.

A list of the organisations that have benefited from BMA's community involvement and the Matched Giving Program in FY08 is detailed on page 21.

Matched Giving (\$) Ś \$200k \$250k \$400k \$300k \$350k \$50k <u>Š</u> 150k Blackwater Peak Downs Saraji Brisbane Office Gregory Crinum Norwich Park Goonyella Riverside Hay Point Services Broadmeadow Mackay Supply Group Town Offices Poitrel South Walker Matched Giving (\$) Creek Matched Giving (Volunteer Hours) ò 5000 20000 25000 10000 15000

"The never-ending support of Saraji and Norwich Park Mines...has allowed us to create initiatives that are leading the State in education."

Anthony Pickett, Acting Principal, Dysart State High School

Matched Giving (Volunteer Hours)

BMA values your feedback - it helps us shape and direct our community investment funding, ensuring that our support is relevant and valuable to our host communities.

Please take the time to provide feedback, and return to the pre-paid address detailed on the back of the form. For your trouble, we'll donate \$10 to the charity that you nominate (see last question).

#### **BMA'S COMMUNITY ACTIVITIES**

Are you aware of BMA's community investment and support activities?

- □ Very much aware
- Reasonably aware
- □ Not really aware
- □ Not aware at all

Do you believe these activities add value to your community?

- □ Yes very much so
- □ Yes to some extent
- □ They add little value
- □ They add no value

Are there any other areas you'd like to see BMA investing in, across your community?

..... ..... 

#### THE FY2008 COMMUNITY INVEST

#### **IMPORTANT ISSUES IN YOUR COMMUNITY**

BMA supports a variety of groups, across a range of priority areas, in our host communities. Please give each priority area a rating, to determine how important it is to your community.

[Rating: 1 = very important, 2 = fairly important, *3* = *little importance, 4* = *of no importance*]

#### Priority community investment areas:

- Economic Development and Business Skills Training
- Community Development and Welfare
- Community Safety, Sport, Recreation and Wellbeing
- Environment and Sustainable Development
- Arts, Entertainment and Cultural Development, and
- Youth Leadership and Development

Are there other priority areas that you believe need support in your community?

	FOLD A
THE FY2008 COMMUNITY INVESTMENT REPORT	
Did the report provide new and interesting information?	What are the lass improvements on them are used it is to and
Yes No	What are the key improvements or changes you'd like to see in your community?
Was it easy to understand?	1
Yes No	2
Are there any changes you'd like to see made to next year's report, or any additional information that should be	3
included?	What do you like or enjoy most about the area in which
	you live?
	1
	2
	3
	BMA COMMUNITY INVESTMENT REPORT
fold up and s	

Delivery Address: GPO Box 1389 BRISBANE QLD 4001



### հելիկիլիլիլիկիլիիլիսոսոսը

BMA Coal Reply Paid 1389 BRISBANE QLD 4001

#### **ABOUT YOU**

☐ Male	Female	
Age group		
□ Up to 25 yrs	🗆 26 – 35 yrs	🗆 36 –45 yrs
□ 46 –55 yrs	□ 55+ yrs	
Do you have childre	n?	
□ Yes	🗆 No	
Where do you live?		
🗆 Mackay	🗆 Nebo	🗖 Coppabella
🗆 Moranbah	🗖 Dysart	🗆 Blackwater
Emerald	🗆 Brisbane	
Other		
Your occupation		

#### **YOUR PREFERRED CHARITY**

Thank you for taking the time to offer feedback. BMA would like to donate \$10 to a charity, on your behalf. Please indicate your preferred charity:

- □ The Smith Family
- □ The Salvation Army
- □ Conservation Volunteers Australia
- □ CQ Helicopter Rescue Service
- □ Capricorn Helicopter Rescue Service
- Cancer Council

Donations will be made for responses received before 30 June, 2009.

## organisations

## Organisations that benefited from BMA's community involvement and matched giving program, in FY2008

96.9 Rock FM Community Radio Abused Child Trust Amnesty International Australia Angel Flight Australia Zoo Wildlife Warriors Worldwide Ltd Australian Baptist World Aid Inc Overseas Aid Fund Australian Kidney Foundation T/a Kidney Health Australia Australian Red Cross – Queensland Australian Red Cross - Victoria Australian Thyroid Foundation Ltd Beyond Blue Limited -Movember Campaign Blackwater Amateur Swimming Club Inc Blackwater Crushers Junior Rugby League Blackwater Fire Station (QFRS) Blackwater Junior Golf Blackwater Junior Motorcycle Club Inc Blackwater Junior Soccer Club Inc Blackwater Lions Club Inc Blackwater Lions Race Club Blackwater North State Primary School P&C Assoc. Blackwater State High School 14th Army Cadet Unit Blackwater State High School Parents & Citizens Assoc. Blackwater State School Parents & Citizens Assoc. Blackwater Tiny Tots Centre Inc Blackwater Touch Assoc. Blue Care Bravehearts Inc Breast Cancer Institute of Australia – ANZ Breast Cancer Trials Breast Cancer Network Australia C&K Blackwater Community Childcare Centre C&K Emerald South Kindergarten Camp Quality Ltd Central Queensland Cancer Council - QLD CARE Australia Caritas Australia Catholic Education -Diocese of Rockhampton CBM Australia (Christian Blind Mission) Central Highlands Regional Council Sister City Fundraising Committee Central Qld Quarter Horse Assoc. Childfund Australia Ltd (Christian Children's Funds Australia) Children's Medical Research Institute Christian Blind Mission International (Australia) Comet River Pony Club Comets U12 Mackay Basketball Assoc Inc Conservation Volunteers Australia Coorparoo Secondary College Parents & Citizens' Assoc. CQ Helicopter Rescue Divine Word Missionaries Dolphins Soccer Club Inc Dysart Arts & Crafts Club Inc Dysart Community Support Group Dysart Detachment (Dysart Army Cadets) Dysart High School P & C Assoc. Dysart Horse Performance Assoc. Inc. Dysart Hospital Benefit Committee

Dysart Junior Golf Club

Dysart Junior Motocross Club Inc

Dysart Junior Rugby League Inc Dysart Junior Soccer Club Inc Dysart Kindergarten Inc Dysart Lifestyle Centre Dysart Lions Club Inc Dysart Little Athletics Dysart Pony Club Dysart State School Parents & Citizens Assoc. Dysart State High School P&C Assoc. Emerald & District Social Development Assoc. Inc Emerald Amateur Swimming Club Emerald Art Group Ltd Emerald Branch Little Athletics Emerald Brothers Junior Rugby League Inc. Emerald Christian College Building Fund Emerald District Lawn Tennis Assoc. Emerald Gymnastics & Trampoline Club Inc Emerald Junior Golf Club Emerald Junior Rugby League Inc. Emerald Junior Soccer Assoc. Inc Emerald Junior Squash Club Inc. Emerald Junior Tennis Emerald Motorcycle Club Inc (Juniors) Emerald Netball Assoc. Inc Emerald North State School P&C Assoc. Emerald State School P & C Assoc. Emerald Touch Assoc. Inc Emmanuel Catholic Primary School Empower Plus Network Inc Endeavour Foundation Girl Guides Dysart Qld Guide Dogs for the Blind Assoc. of Queensland Gymnastics Moranbah Inc Hands Across the Water Hear & Say Centre for Deaf Children Limited International China Concern Invenile Diabetes Research Foundation Leukaemia Foundation of Australia World's Greatest Shave Leukaemia Foundation of Australia Limited Leukaemia Foundation of Queensland Leukaemia Foundation of Qld - Mackay Leukaemia Foundation of Queensland -Worlds Greatest Shave Lioness Club of Blackwater Logan Village Rural Fire Brigade Mackay Foundation -Flood Relief Appeal Mackay Legacy Inc Mackay Swimming Academy Inc Magpies Cricket Club Inc. Marist College Emerald Parents & Friends Assoc. Mater Foundation Qld Mission Australia Moranbah Australian Football Assoc. Inc Moranbah BMX Club Incorporated Moranbah Community Kindergarten & Pre-school Assoc. Inc Moranbah Community Scholarship Scheme Moranbah East State School Parents & Citizens Assoc. Moranbah Hawks Junior Soccer Federation Inc

Moranbah Highlanders Swimming Club Inc Moranbah Hockey Assoc. Inc Moranbah Horse & Pony Club Inc Moranbah Hospital Moranbah Junior Cricket Assoc. Moranbah Junior Golfers Moranbah Life Education Moranbah Miners Junior Rugby League Football Club Inc Moranbah Neighbourhood Centre (Simply Sunshine Childcare Centre) Moranbah State High School Parents & Citizens Assoc. Moranbah State School P & C Assoc. Movember Foundation MS Research Australia Ltd MS Society of Queensland Muscular Dystrophy Assoc. Inc. National Heart Foundation of Australia QLD National Heart Foundation QLD National Stroke Foundation National Student Rodeo Assoc. Nebo Community Development Group Inc North Mackay Little Athletics Oxfam Australia P.L.A.N International Premiers Disaster Relief Fund Prince Charles Hospital Foundation Prostrate Cancer Foundation of Australia – Movember Campaign Queensland Cancer Fund – Dysart Queensland Cancer Fund -Emerald Branch Oueensland Cancer Fund -Fortitude Valley Oueensland Cancer Fund -Mackay & District Oueensland Cancer Fund – Rockhampton **Oueensland Cancer Fund** (Breast Cancer Research) Queensland Institute of Medical Research Queensland Police Citizens Youth Welfare Assoc Blackwater **Queensland Police-Citizens Youth** Welfare Assoc. Queensland Quarter Horse Assoc. Rock FM Assoc. Inc Rockhampton Basketball Inc Ronald McDonald House Subiaco WA Rotary Club of Moranbah Inc Royal Children's Hospital Foundation - Qld Royal Flying Doctor Service – Western Operations Royal Flying Doctor Service (Queensland section) Royal Flying Doctor Service of Australia (QLD Section) RSL (Queensland) Girl in a Million Quest RSPCA (QLD) RSPCA Australia Inc Safety House Assoc. of Queensland Inc – Emerald Samaritan's Purse International Relief Sarina State Primary School P&C Save the Children Australia Scout Assoc. of Aust Qld Branch -Keewol Park Scouts Australia (Blackwater Scout Group)

Seeing Eye Dogs Australia Sids and Kids Queensland Inc Social Butterfly Babies Society of St. Vincent de Paul - QLD Southern Surburbs Football Club Inc - Mackay Southside United Soccer Club Spinal Cure Australia St. Francis Xavier Catholic Primary School - Mackay St. John Ambulance Australia – **Blackwater** Division St. Joseph's College – Gregory Terrace St. Mary's Catholic Primary School Building Fund – Sth Mackay St. Patrick's School Emerald P. & C. St. Thomas's Riverview Kindergarten St. Veronica Welfare Committee State Emergency Services - Emerald Stella Maris Seafarers Centre Stillbirth & Neonatal Death Support Group (Qld) Inc SANDS Surf Life Saving Foundation Qld Taranganba State School P & C Tear Australia Inc The Australian Palliative Care Fund Trust The Cancer Council NSW The Cancer Council Queensland – Emerald The Cancer Council Queensland – Rockhampton The Cancer Council Queensland - Townsville The Cancer Council South Australia The Compassion Overseas Aid and Development Fund The Heart Research Institute The Salvation Army The Salvation Army – Red Shield Appeal The Salvation Army - Aitkenvale Corps The Salvation Army – Blackwater Corps. The Salvation Army - Emerald Corps The Scout Assoc. of Australia Qld Branch Inc – Dysart Scouts The Scout Assoc. of Australia Old Branch Inc – Emerald Scouts The Scout Assoc. of Australia Qld Branch Inc – Moranbah The Smith Family – Qld The Smith Family – Sydney The Sporting Wheelies & Disabled Sport Recreation Assoc of Qld The Wilderness Society UNICEF – Australia Variety Club of Queensland Vision Australia Volunteer Marine Rescue Mackay Inc. Walkerston Community Kindergarten Association Inc Whitsunday Anglican School Foundation Building Fund World Vision Australia – 40 Hour Famine World Vision Australia (Overseas Aid Fund) WSPA (World Society for the Protection of Animals) Yeppoon SES Support Club Youngcare Foundation Zone 15 Pony Club Incorporated









P4 — Community Partnership Program Fact Sheet



## fact sheet

#### **COMMUNITY PARTNERSHIPS PROGRAM**

The Community Partnerships Program (CPP) is a flagship community investment program for BMA. Since its inception in 2002, CPP has seen BMA invest around \$1 million per year in the Bowen Basin, Mackay and Sarina communities.

Through the program, BMA partners with community groups and individuals, injecting funds directly into community services and facilities that address social challenges and improve liveability.

The CPP supports community initiatives that promote strong partnerships with government, training providers and welfare organisations.

#### **CPP MEANS REAL OUTCOMES:**

The CPP is focused on real and tangible outcomes for the community. BMA carries out an extensive internal assessment of CPP applications each year, allocating funds to those initiatives that can best support the community.

Applications are assessed on a range of criteria, including:

- how many people the initiative, service, program or group will directly assist
- the extent to which the wider community will be improved or enriched
- how well the initiative can help to address immediate community needs and social priorities
- the extent to which the initiative is likely to form partnerships which link government and industry with the community
- how well the funding request aligns with BMA's values and CPP criteria, and
- how adequately the initiative can account for and report back on the use of funds and the direct outcomes and benefits.



#### **PRIORITY AREAS:**

During the 2008 financial year, the CPP supported a variety of programs which addressed social and community needs across six priority areas:

F	PRIORITY AREA	CPP INITIATIVE / PROGRAM
		<b>Moranbah Community Radio</b> – providing support to employ radio personnel and train volunteers in radio skills and administrative tasks.
D	Economic Development and Business Skills Traininglocal government and industry supporting the enhancement of the eco development and social capital of the region.Learning Network QLD in Moranbah and Dysart – supporting the em of a coordinator to expand the range of education and training opport including IT and adult education, available in the region.Engineering Links – a not-for-profit company established by two high teachers in Townsville, Australia with the aim to reverse the decline of and Mathematics in high schools.Community Development and WelfareThe Salvation Army Moneycare program – supporting personal finan counselling and training seminars across Rockhampton, Blackwater, E Dysart and Moranbah.Queensland Health's Be More Active Moranbah program – encouragi employees and the community to get involved in local fitness challenge Capricorn Helicopter Service – supporting the Capricorn emergency H	<b>Hinterland Economic Development Manager</b> – an integrated initiative between local government and industry supporting the enhancement of the economic development and social capital of the region.
	Business Skills	<b>Learning Network QLD in Moranbah and Dysart</b> – supporting the employment of a coordinator to expand the range of education and training opportunities, including IT and adult education, available in the region.
		<b>Engineering Links</b> – a not-for-profit company established by two high school teachers in Townsville, Australia with the aim to reverse the decline of Physics and Mathematics in high schools.
	Development	<b>The Salvation Army Moneycare program</b> – supporting personal finance counselling and training seminars across Rockhampton, Blackwater, Emerald, Dysart and Moranbah.
		<b>Queensland Health's Be More Active Moranbah program</b> – encouraging employees and the community to get involved in local fitness challenges.
		<b>Capricorn Helicopter Service</b> – supporting the Capricorn emergency helicopter service based in Rockhampton, which services the region surrounding Gladstone, Blackwater and Emerald.
S	ommunity Safety, port, Recreation and Wellbeing	<b>CQ Rescue Mackay</b> – supporting emergency helicopter service based in Mackay, which services the northern Bowen Basin including Dysart.
		<b>CQ Branch Life Education</b> – providing a Life Education Mobile Classrom to visit schools in the Fitzroy West region (including Coppabella and Nebo), educating students on the dangers of drugs and alcohol.
		<b>Lifestream Triathlon</b> – An all abilities triathlon engaging all sections of the greater Mackay region to raise funds for the LifeStream Foundation, which supports people with intellectual disabilities.

Environment and Sustainable Development	<b>Sustainable Landscapes</b> – helping to improve the condition of the esplanades and dunes along the coastline off Sarina and increase community awareness and involvement in local beautification projects.
	<b>Opera QLD</b> – supporting a week long program of dramatic arts workshops for primary and secondary school students in Sarina.
	<b>Bell Shakespeare</b> – supporting the 'Actors at Work' program which provides cultural and drama activities for school students in Moranbah and Dysart.
Arts, Entertainment and Cultural Development	<b>Crossroads Arts</b> – the FUSE program – provides employment, training, development workshops and mentoring to young people in Mackay who are interested in film.
	<b>Kids Alive</b> – a water safety program that teaches children important water safety and emergency messages through song, dance and drama.
	<b>Musica Viva</b> – providing a teacher development workshop and Irish band performance for school students across the Central Highlands.
	<b>The Smith Family Learning For Life program</b> – providing education access and participation for disadvantaged youth in Mackay.
	<b>Central Queensland Workers in Moranbah, Blackwater and Dysart</b> – providing support for local youth.
Youth Leadership and Development	<b>Sarina Transitional Links</b> – providing innovative transitional links to bridge the gap between primary school and high school education for students across a 150km radius including Sarina and surrounds.
	<b>LDC for Literacy</b> – a centre for professional sharing and learning of excellence in literacy teaching and practices to improve student learning outcomes in literacy.
	<b>PCYC Blackwater Vacation Care</b> – supporting the provision of out-of-school hours and vacation childcare options.
CPP Investment in 2008:	Total BMA CPP investment for 2008: \$1,008,800

## BMA Central Highlands Learning and Development Literacy

#### SHAPING CPP FOR A SUSTAINABLE FUTURE:

CPP partners receive significant financial assistance, as well as benefits including a range of public activities associated with the program as BMA endeavours to build the profile of CPP partners in the community, media, government and industry groups and among BMA employees.

CPP partners have also welcomed the opportunity to influence BMA's future investment commitments; ultimately helping to shape their own community for the future. BMA regularly invites CPP partners, government and industry representatives and the wider community to review the CPP, ensuring that we continue to support programs and people that make a real difference.

In order to further engage these stakeholders, in 2008 BMA commissioned the University of Queensland's Centre for Social Responsibility in Mining (CSRM) to undertake a comprehensive review and evaluation of the CPP.

Key findings from the review showed:

- The CPP is highly valued by BMA's partners
- Most partners were able to demonstrate positive outcomes from their programs, despite varying program scopes and capability of partner organisations
- The CPP has been successful in leveraging matched funding from government departments and local councils.
- A great strength of the CPP is its consideration of local community needs and the desire to invest in social programs that are of value to BMA employees and their families

However, to ensure the program's ongoing success, the review also made a number of high level recommendations that will shape the CPP and BMA's relationship with future partners:

- Streamlining the reporting process to better capture performance and benefits of the programs.
- Greater networking and communication with BMA and amongst the CPP partners.
- Priority areas for funding need to be continually reviewed and updated. One option is to link the CPP priority areas to an ongoing social monitoring program, to ensure their currency and relevance.

BMA's commitment to the Central Queensland communities in which we live and work means that as the social needs of these communities evolve, so do our investment priorities.

#### FOR MORE INFORMATION:

To learn more about the CPP or to read the CSRM review, please visit www.bmacoal.com or contact BMA's community investment team on 0407 316 109 or (07) 3226 0512.



This table considers the potential impacts of the project, the level of that impact (positive, negative or neutral) and whether it will be of high, medium or low impact. The strategies suggested within the social impact assessment to mitigate the negative or maximise the positive impacts on the community. BMA's strategies that are currently in place or are proposed are outlined as well as a matrix of the key stakeholders who are required to take action and be involved in the mitigation strategies.

Note: Level of nature indicates whether it is High, Medium or Low level impacts. *A* Identifies as a positive Impact *I* is a negative impact and *I* indicates neutral impact or no change to existing conditions.

		el and i of impa	nature act	- Suggested strategies to mitigate or maximise the	BMA strategies currently existing or	Acti	Action a	of Stakeholder ction and volvement	
Impact Summary	Hig	Med	Low	impact	proposed to ensure	BMA	Local & State Govt	Other	
Overall Project									
Impacts to affected property owners		₽							
Impacts to adjacent property owners			₽						
Closure of the Project would need to be managed over the long term to allow the community time to adjust.	•			The development of a mine closure plan at the stage of full operation would best understand the Project's operating environment and allow strategies to be developed for its eventual closure.					
The community is relatively reliant on the mining industry and may experience negative impacts should growth in the region not continue.	₽								
Demographic Characteristic	cs								
Population may experience small permanent increase but greater non-resident workforce			1	Population may experience small permanent increase but greater non-resident workforce		•			

	Level and nature of impact					Matrix of Stakeholder Action and Involvement		
Impact Summary	Hig	Med	Low	- Suggested strategies to mitigate or maximise the impact	BMA strategies currently existing or proposed to ensure	BMA	Local & State Govt	Other
Increases in male, non- resident workforces would increase existing gender disparity.			ŧ	Present opportunities in policy and operation to encourage women into non traditional mining roles.				
Opportunities to provide employment to indigenous community and increase cultural diversity within the workforce.		1		Present opportunities in policy and operation to encourage indigenous employment, training and enterprise opportunities within the community and the mine workforce.	BMA Indigenous engagement strategy includes training, education and business development.			
Opportunities to provide employment to provide employment across many cultures and nationalities and increase cultural diversity.			•	Employment policies in place that do not discourage applications buy those with different backgrounds.				
Family and Household Cha	racteri	istics						
Small increases in the number of families within the community				Ongoing increase in families within the community will require youth services and recreational activities				
High income levels are provided however, management of these may not be sustainable		1		Education and guidance in managing high incomes for future personal prosperity may provide a cushion to support the community during non-peak mining conditions. Partnerships with financial advice and advocacy organisations are recommended.				Lifelin e
Education and Employmen	ıt							
Primary and Secondary Education - Managed growth within the study area provides ongoing viability.			1	Provide support and relationships with local schools to develop mutually beneficial partnerships.				
Tertiary Education - Managed growth within the				Provide support and develop relationships with local tertiary providers to develop mutually beneficial				

	Level and nature of impact					Matrix of Stakeholder Action and Involvement		
Impact Summary	Hig	Med	Low	<ul> <li>Suggested strategies to mitigate or maximise the impact</li> </ul>	BMA strategies currently existing or proposed to ensure	ВМА	Local & State Govt	Other
study area provides ongoing viability.				partnerships.				
Increased opportunities for traineeships, apprenticeships and building skills in the community.		1		Recommended to provide opportunities within both the local community but also on a national basis to encourage young people into the community				
Provides opportunities for women to enter training opportunities in non traditional roles.		1		Ongoing encouragement of young females into mining opportunities is also recommended.				
Sourcing construction workforce from the local community			1	Policies and intentions related to the provision of local employment opportunities could be considered as part of any tender process for a construction contractor				
Sourcing operational workforce from the local community				Advertising of positions available within the local community may encourage local employment.				
Local employers may find it difficult to recruit as a result of competition from the mines and the incomes that can be earned.	₽			Support, training and encouragement to the non working partners to participate in the local workforce. Provide assistance and support to the provision of high quality, flexible childcare within the community.				
Housing and Accommodati	on			· · · · · ·				
Increased demand on housing within the study area and region	₽			Ongoing consultation and engagement with local and government authorities to manage the impacts associated with housing availability and affordability to proactively meet future needs. A commitment to the provision of additional housing				
				within the community Working with Council in the development of land for				

	Level and nature of impact					Matrix of Stakeholder Action and Involvement		
Impact Summary	Hig	Med	Low	Suggested strategies to mitigate or maximise the impact	BMA strategies currently existing or proposed to ensure	BMA	Local & State Govt	Other
				subdivision and sale				
				Ensure that village accommodation meets demand.				
				Ensure a variety of housing styles are considered to cater for the different members of the workforce and community.				
Lack of housing affordability within the region		₽		Decrease the reliance on subsidising rents for mine workforce by providing company properties where possible. A number of company properties available as share accommodation for apprentices and trainees Engaging a local community organisation to manage housing rentals within the community.				
Impacts on temporary and tourist accommodation		₽		Where feasible, the majority of short-term contractors or visitors to the Project could be accommodated in village accommodation				
Enterprise and Economy			_					
Over reliance of local businesses on the mining industry		1		Encourage activities and investment in the local and regional community that create economic diversity and encourages viability and stability that is not solely dependent on the mining industry.				
Community Infrastructure,	Health	and S	ervices					
Cumulative impact of increased demand on health services		₽		Working partnerships and support of local service providers.				
Cumulative impacts of increased demand on emergency services.		₽		Working partnerships and support of local service providers.				
Culture, Heritage and Touri	sm							L

Impact Summary		el and r of impa		<ul> <li>Suggested strategies to mitigate or maximise the impact</li> </ul>	BMA strategies currently existing or proposed to ensure	Matrix of Stakeholder Action and Involvement		
	Hig	Med	Low			BMA	Local & State Govt	Other
Availability to short-term and tourist accommodation would likely be main impact								
Community Values, Lifesty	le and	Ameni	ty				<u> </u>	1
Community Identity				Integration with non-resident mine workforce through community events.				
Impacts to social connections for new workforce			₽	Introduction of a settlement program to assist people moving to the community area to integrate with into the community.				
Increase in the cumulative impacts on residential amenity such as dust, noise and vibration		₽		Perhaps the creation of a BMA management website/blog that publishes air, noise quality results over time to bring a level of transparency to the process?? May allow community 'blog' about potential issues with the Environmental managers?				
Impact on relationships of FIFO workforce. Shift work can cause stress on relationships and exacerbate existing problems which places pressure on community services within the region.	₽			Partnerships and support of services that provide support to families in crisis, particularly domestic violence. Training programs and counselling available internally for staff in crisis to prevent escalation of issues?				
Ability for the community report negative behaviour.	₽			The provision of an advertised contact point for the community and other mine staff is encouraged (with a level of anonymity) to encourage discussion of negative behaviour.				
Cumulative Social Impacts								
Impacts on Transport, Roads and Road Safety								

Impact Summary		el and r of impa		- Suggested strategies to mitigate or maximise the impact	BMA strategies currently existing or proposed to ensure	Matrix of Stakeholder Action and Involvement		
	Hig	Med	Low			BMA	Local & State Govt	Other



